Persistent’s ‘How to’ Principles on Digital transformation

1. Don’t Mix
   IT Modernization & Digital Transformation
   - IT Modernization
     - Focuses on Efficiency & cost optimization
   - Digital Transformation
     - New ways of doing business

2. TRANSFORM, starting from the middle
   - Enterprise Mobility & BYOD start here
   - IT Projects such as cloud migration and app rationalization start here
   - Abstract the systems of record and enable digital systems of engagement

3. BUILD
   a software driven business
   - Think vision: Build to A roadmap
   - Build Incrementally & Iteratively
   - Disrupt with Technology
   - Focus on user Experience
   - Involve all Stakeholders

© 2015 Persistent Systems