About Persistent

Persistent Systems (BSE & NSE: PERSISTENT) delivers the blueprint for a software driven business. The company's more than 8000 global personnel architected the digital future for today's leading retail, life sciences, public sector and utility, financial services, and technology companies. Persistent also works closely with Microsoft and its enterprise customers to accelerate development of Microsoft Dynamics in the cloud. Persistent combines its deep experience across 25 years in software product development and technology services helps usher in the future of digital today.

Accessing Key Cloud Capabilities

You recognize the importance of digital transformation to your business. But do you know how to go about planning and implementing cloud strategies, while ensuring your systems and processes remain secure and compliant? Persistent has more than twenty years of expertise to help you architect and deliver a programmatic transition to the cloud seamlessly and quickly to Microsoft Azure. Processes and tools for migrating existing on premise systems minimize risk and development costs with in-house structured Azure development speeds cloud transformations. Persistent transition to the cloud. Persistent's history of core Microsoft at Persistent who understand how to architect a smooth Microsoft Azure and the experienced Azure trained professionals to accelerate digital transformation, enterprises are turning to Microsoft Dynamics to redefine productivity and customer engagement for their organizations. By creating the connections between Microsoft Dynamics, Microsoft Azure, and Office 365, Persistent delivers the custom solutions you need to respond rapidly to changing market conditions and rising customer expectations.

Microsoft Dynamics


Supported At A Global Scale

The Blueprint for a Software Driven Business

Enterprises are now architecting their digital strategies to become a software driven business. This means planning and implementing the cloud, analytics, mobile, social, and security solutions that will give enterprises a competitive advantage.

Many businesses understand why they need to get to digital, but not how. Digital transformation requires the vision, technology, architecture, development, quality and support to get a company prepared for responding rapidly to changing market conditions and rising customer expectations.

Do you have the right skills and resources to execute your digital transformation strategy?

Persistent Systems delivers the blueprint for a software driven business. Our more than 8000 global personnel architected the digital future for hundreds of today's largest and most innovative companies. Discover how Persistent's 25 year history in software product development and technology services helps usher in the future of digital today.
The Blueprint for a Software Driven Business

Architecting Your Digital Future

Persistent is the right partner to architect your digital future. We create digital solutions for the retail, life sciences, public sector and utilities, financial services, and technology industries. From cloud and analytics to mobile, social, and security offerings, we stand apart based on our:

- **Programmable Consulting Approach**
- **Software Development DNA**
- **Proprietary IP**
- **Priority Technology Ecosystem**

Our experienced team will guide your business through a collaborative and strategic digital transformation using our proven, step-by-step methodologies.

"Product development is in our DNA, and the heart and soul of our company, which is why Persistent customers continue to partner with us across companies, careers and technology changes, and why, after two decades, we are still innovating with the market leaders we once helped launch."

DR. ANAND DESHPANDE  
Founder, Chairman and Managing Director

Persistent and Microsoft

**A 22-Year Proven Technology Partnership**

Persistent and Microsoft have an extensive history of teamwork and collaboration on innovative software-driven programs for enterprise customers. Persistent has served more than a decade as an MSVP approved vendor and is certified as a Microsoft Cloud Platform Competency Partner and a Microsoft Dynamics partner and reseller in the U.S. & India. The company operates a Microsoft certified secure offsite data center and has 3600+ professionals trained on Microsoft technologies who help companies:

- Architect and deliver a programmatic transition to the cloud
- Optimize time to insight with big data and analytics
- Build innovative mobile and social experiences
- Re-define productivity with custom Dynamics experiences on Azure

**Experience New Possibilities with Dynamics**

**Microsoft Dynamics**

Enterprises are increasingly turning to Microsoft Dynamics to redefine productivity and customer engagement for their organizations. By creating the connections between Microsoft Dynamics, Microsoft Azure, and Office 365, Persistent delivers the custom solutions you need to maximize your Dynamics ROI. From enhancing analytics capabilities and migrating internal apps and systems to building customized vertical solutions, Persistent has the experience to tailor your Microsoft Dynamics implementation to your needs.

**Accelerate Azure Cloud Transformation**

**Microsoft Azure**

To accelerate digital transformation, enterprises are turning to Microsoft Azure and the experienced Azure trained professionals at Persistent who understand how to architect a smooth transition to the cloud. Persistent’s history of core Microsoft Azure development speeds cloud transformations. Persistent minimizes risk and development costs, with in-house structured processes and tools for migrating existing on premise systems seamlessly and quickly to Microsoft Azure.

**Fast Facts**

- MSVP approved vendor since 2005
- Microsoft Cloud Platform Competency Partner
- Microsoft Dynamics Certified Partner
- Reseller in the U.S. & India
- 3600+ professionals trained on Microsoft technologies
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**Programmable Consulting Approach**
Our experienced team will guide your business through a collaborative and strategic digital transformation using our proven, step-by-step methodologies.

**Software Development DNA**
You can trust in Persistent’s more than twenty years of expertise in developing high quality and innovative products for some of the world's largest companies.

**Physics**
Persistent’s proprietary tools and products can accelerate your time to becoming a software driven business.

**Platform Technology Expertise**
Our experience across a multitude of leading cloud, analytics, mobile and social technologies, combined with key partnerships with new platform partners, speeds execution and return on investment.

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**Fast Facts**
- **In the World**
- **Customers**

**Microsoft Dynamics**
To accelerate digital transformation, enterprises are turning to Microsoft Azure and the experienced Azure trained professionals at Persistent who understand how to architect a smooth transition to the cloud. Persistent's history of core Microsoft Azure development speeds cloud transformations. Persistent minimizes risk and development costs with in-house structured processes and tools for migrating existing on premise systems seamlessly and quickly to Microsoft Azure.

**Microsoft Azure**
- **MSP approved vendor since 2005**
- **Microsoft Cloud Platform Competency Partner**
- **Microsoft Dynamics Certified Partner, Reseller in U.S. & India**
- **350+ professionals trained on Microsoft technologies**
- **Microsoft certified secure off-site data center**
Persistent Systems Blueprint for becoming a Software Driven Business

- **INDUSTRIES**
  - RETAIL
    - Create the enriched experiences of the future
  - LIFE SCIENCES
    - Unleash capabilities in connected cloud health era
  - PUBLIC SECTOR & UTILITIES
    - Power the cities of tomorrow
  - FINANCIAL SERVICES
    - Drive financial growth through insight and action
  - TECHNOLOGY
    - Accelerate customer centric innovation

- **SOLUTIONS**
  - CLOUD
  - ANALYTICS
  - MOBILE
  - SOCIAL
  - SECURITY

- **DIFFERENTIATORS**
  - PROGRAMMATIC CONSULTING APPROACH
  - PRODUCT DEVELOPMENT DNA
  - PERSISTENT IP
  - PROVEN TECHNOLOGY EXPERIENCE

A programmatic approach to becoming a Software Driven Business

**INITIATE**
- Planning and Analysis

**DISCOVER**
- Assessment

**BLUEPRINT**
- Strategy
  - Product Concept and Design

**IMPLEMENT**
- Systems Integration
- Agile Product Development

**SUPPORT**
- Quality Assurance
- Support Assurance

Key deliverables for every phase

**DEVELOPERS**
- Engagement outline
- Requirements document
- Use case scenarios
- Initial Statement of Work

**DISCOVER**
- Executive summary & Business case
- Readiness assessment report
- Gap analysis
- Recommendations & high level roadmap
- Potential ROI calculations

**BLUEPRINT**
- Digital road map and project plan
- Architecture & design
- Risk & mitigation strategy
- Security & compliance guidelines
- Migration plan
- Proof of Concept (PoC)

**IMPLEMENT**
- Persistent IP tools plan
- Codes & APIs
- Test cases and results
- Implementation and automation plan
- Configuration management plan
- Performance measurements

**SUPPORT**
- Customer acceptance testing
- End user training documents
- Support level agreements
- Monitoring plan and reports
Persistent is the right partner to architect your digital future. We create digital solutions for the retail, life sciences, public sector and utilities, financial services, and technology industries. From cloud and analytics to mobile, social, and security offerings, we stand apart based on our:

- Microsoft Dynamics certified and cloud-agnostic experts
- Project management with tactical execution
- Global delivery model to bring our skills to your business
- Technology and practice leaders to deliver best-in-class service
- Data and insight
- Cloud and mobile
- Social and analytics

Architecting Your Digital Future

Persistent delivers the blueprint for a software driven business. This means planning and implementing cloud analytics, mobile, social, and security offerings, and a collaborative methodology.

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For more information, please visit: www.persistent.com