



# Access Performant Generative AI with Persistent Systems and AWS

## Reimagine your AI journey together

Reimagine your GenAI journey by partnering with Persistent to harness the full potential of generative AI technology. Through this collaboration, you can seamlessly integrate advanced AI solutions, optimize existing processes, and drive innovation. Persistent offers expert guidance, ensuring a smooth transition and maximizing the benefits of GenAI. With tailored strategies and comprehensive support, clients can achieve accelerated growth, enhanced operational efficiency, and a competitive edge in their industry. Embracing this partnership transforms their AI initiatives into powerful drivers of success and long-term value creation.



## Benefits

### »» Innovation and creativity

GenAI can generate novel ideas, designs, and solutions, pushing the boundaries of what's possible and fostering innovation across various fields.

### »» Efficiency and automation

GenAI can automate complex and repetitive tasks, improving productivity and allowing human talent to focus on strategic and creative endeavors.

### »» Deliver high-performance GenAI at scale

Turn the promise of GenAI into innovative apps and models at scale on secure, low-cost, performant purpose-built infrastructure.

## Ignite generative AI innovation on AWS

To compete in this era of profound technological advancement, you need generative AI on your innovation road map. Amazon Web Services (AWS) can help you on your journey to turn the promise of generative AI into results. Access foundation models that best suit your purposes through AWS and customize them with your own data to deliver outstanding results. You can also select open-source models or build your own. No matter what you choose, the most secure and available enterprise capabilities and the broadest and deepest set of data services enable you to scale confidently.



# Access performant generative AI on AWS

AWS has been delivering the high performance and low latency needed for large language models and other generative AI capabilities for years. As a result, millions of customers, including those in highly regulated industries, trust AWS to support and run their AI and machine-learning models, architecture, data, and workloads securely and responsibly. With AWS, you can create and deploy differentiated and relevant generative AI applications—or customize, train, and run models—on a highly performant, cost-effective infrastructure that unlocks the value of your data and sets you up for success. Amazon Elastic Compute Cloud (EC2) instances powered by AWS chips purpose-built for machine learning can increase model training efficiency and reduce costs. The widest array of modern processors, storage, networking, and operating systems help you best meet the needs of your generative AI workload. Ultra high-speed connectivity between accelerators provided by AWS can address your foundation model’s large-scale distributed inference needs.

## Resources

### »» GenAI on AWS

Innovate faster to reinvent customer experiences and applications.

### »» Persistent and AWS

As an AWS Premier Tier Services Partner, Persistent applies its 30+ years of data experience and a decade’s worth of AWS collaboration to create transformative AI-based solutions.



# AWS GenAI SCA

AWS and Persistent Systems have signed a Strategic Collaboration Agreement (SCA) which focuses on accelerating the adoption of AWS GenAI. This facilitated access to cutting-edge technology, superior support, and expedited resolution of complex issues, alongside comprehensive funding programs. This delivered accelerated execution, heightened customer satisfaction, and enhanced accuracy in outcomes, leveraging advanced resources and streamlined processes for sustained competitive advantage and continuous improvement.

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