



Persistent

Actifio and Persistent Systems Announce Global Alliance to Help Enterprise Modernize Data Stacks, Accelerate Digital Transformation

Waltham, Mass., Santa Clara, Calif. and Pune, India

September 11, 2020

Actifio, the pioneer of multi-cloud copy data management software, today announced a global alliance with [Persistent Systems](#) (BSE and NSE: PERSISTENT), a global solutions company with deep technology expertise, to help enterprises with data stack modernization and acceleration of digital transformation initiatives.

With 11,000 employees worldwide, Persistent is a leader in software-driven transformation and digital business acceleration across industries and geographies. Persistent's global resources and experience give it the ability to scale quickly to meet the needs of enterprise clients. The agility of Actifio's multi-cloud copy data management platform will help Persistent deliver modern data protection and instant data access that reduces time to market for new applications while improving security, compliance and governance.

"We continue to strengthen our partner ecosystem so we can bring unique technologies like Actifio to our clients. Actifio's market-defining copy data management software should accelerate our clients' most pressing digital transformation projects, from data stack modernization to cloud analytics and cloud migration. Actifio speeds up all of those efforts, and time is money for data-intensive organizations."

Sandeep Kalra, Executive Director and President of Persistent Systems

Actifio pioneered copy data management solutions to eliminate copy data sprawl and reduce storage costs while simultaneously delivering instant access to any point-in-time copy of data for any applications at any location. Actifio's patented Virtual Data Pipeline (VDP) technology combines data virtualization technology, which creates a single golden copy of application-centric data used for virtualized copies, with data pipelining technology that provides data mobility, transformation and point-in-time application recovery orchestration, at any location.

"With Persistent's global reach and strong technical capabilities, this partnership will help extend the benefits of Actifio technology into many digital modernization projects that need the assurance of their vital data being available on demand, re-used for DevOps, analytics, AI and machine learning or cloud migration. Persistent is a very well-regarded partner to enterprises around the world and Actifio is proud to be able to bring our capabilities into their engagements."

Ash Ashutosh, Actifio Co-founder and CEO

Persistent will speak at Actifio's annual Data Driven virtual conference on September 16. The session, titled "Accelerating the journey towards a data-driven business with Data Stack Modernization," will focus on migrating to serverless technology with a first-hand account of how a leading loan origination service provider leveraged Snowflake, Actifio and AWS to implement their data sharing and monetization stream of products. Register for the event [here](#)



Persistent

About Persistent Systems

Persistent Systems (BSE & NSE: PERSISTENT) is a global solutions company delivering digital business acceleration, enterprise modernization and digital product engineering for businesses across all industries and geographies.

www.persistent.com

About Actifio

Actifio is the pioneer of multi-cloud copy data management software, enabling organizations to virtualize and deliver their data instantly, anywhere. An enterprise-class software platform powered by patented Virtual Data Pipeline™ technology, Actifio helps accelerate adoption of hybrid, public and multi-cloud strategies, build higher quality applications faster, and improve business resiliency and availability. For more, visit Actifio.com or follow [@Actifio](https://twitter.com/Actifio) on Twitter.

Forward-looking and Cautionary Statements

For risks and uncertainties relating to forward-looking statements, please visit www.persistent.com/FLCS

Media Contact for Actifio

Carissa Ryan

Cryan@ctpboston.com

Media Contacts

Ken Montgomery

Persistent Systems (Global)

+1 213 500 8355

ken_montgomery@persistent.com

Saviera Barretto

Archetype

+91 84249 17719

saviera.barretto@archetype.co