



**Appian**  
Global Partners

# Intelligent Business Automation

Precise—Prompt—Productive

## Deliver 10X faster with superior customer experience with Intelligent Business Automation (IBA) Offerings from Persistent

Unlock new revenue streams by building end to end automation with agility.

For years, organizations have relied on process overhaul projects and large IT investments to streamline operations and improve efficiency and effectiveness.

Massive IT investments and process re-engineering exercises can deliver significant results—but they also disrupt operations, distract from the customer's needs, and can take many months and millions to complete in the process.

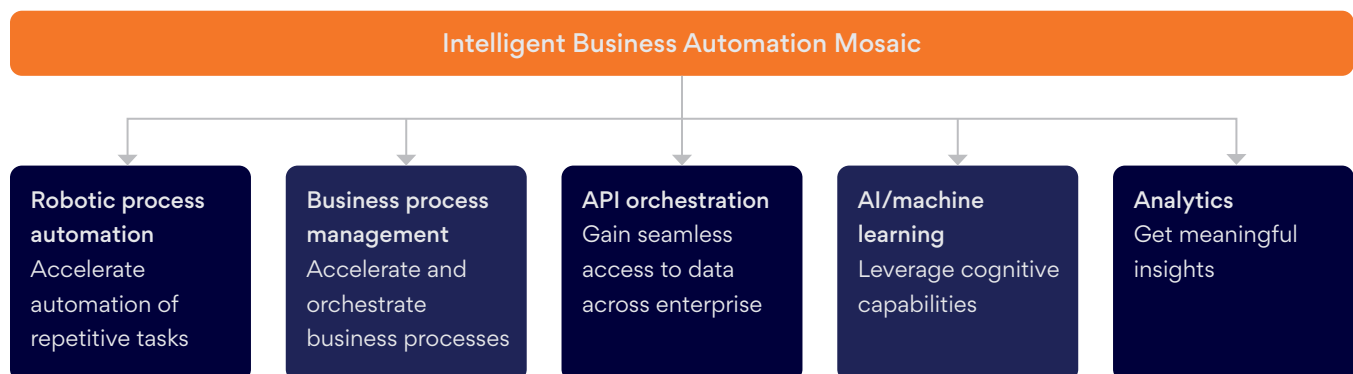
Forward-thinking businesses today have an alternative that drives breakthrough performance without the disruption and resource commitments: **Intelligent Business Automation.**

Intelligent Business Automation (IBA) from Persistent leverages advancements in software, automation, AI, machine learning, analytics and process improvement to deliver:

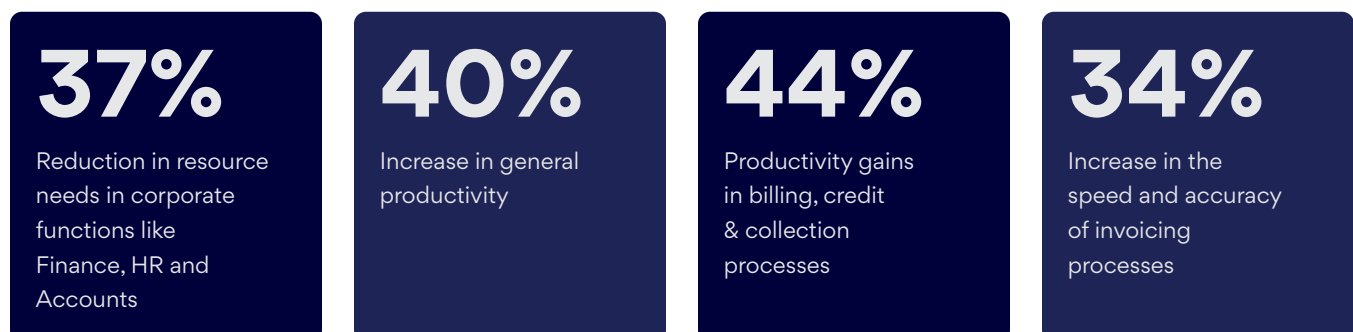
- Quick wins that deliver measurable results rapidly
- Improved process and customer experience metrics
- Reduced cycle time
- Improved employee efficiency and engagement
- Enhanced compliance and reduced institutional risk

### IBA building blocks

Mapping our capabilities



Organizations that have leveraged Appian for process automation have achieved the following real-world results:

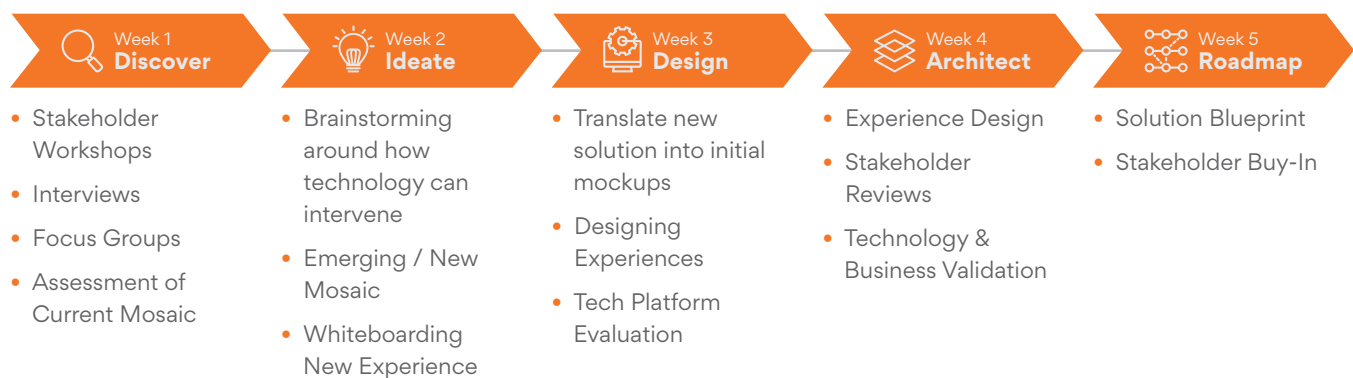


Persistent systems and Appian have been partners for over 10 years providing best of intelligent business process automation solutions at scale. We are Appian's top partner with over 250 Appian certified engineers, 25+ solution accelerators in the market place. Our center of excellence and proven design consulting programs (Digital Greenhouse) help enterprises redesign their applications and simplify process in 6 weeks.

Using the combination of Persistent's skilled resources and accelerators and Appian platform, we help enterprises to:

- Build modern apps with cool UX in less than 10 weeks
- Build highly configurable business logic that can easily adapt to the business rules and requirements of a specific organization
- Build contemporary UX on top of your legacy stack in less than 3 months

## Persistent Digital Greenhouse Methodology



### Deliverables



## Take your first step on the path towards Intelligent Business Automation

The vision and results of IBA are compelling, but the scope can leave organizations wondering where to begin, given the digital transformation initiatives that are already baked into the organization's IT roadmap.

IBA offers the ideal alternative to the current model by offering:

- True integration of people, digital workforce, data and devices
- Simple, fast deployments
- Immediate positive impact
- Rapid ROI
- Easy scalability to other processes
- No impact on IT ecosystem
- No need for ongoing IT maintenance

In the matter of just a few days, intelligent automation comes alongside your employees, unburdening them of their most mundane, repetitive tasks. Your employees become more efficient, more engaged and more valuable because they're able to spend their time on opportunities and customers that make your organization faster, more effective and more profitable.

While improving the organization's operational efficiency, IBA will also lead to improved customer experience resulting in higher customer satisfaction and creating a competitive advantage.

With the winds of success at your back, you're in a better position to take the next step in your IBA journey, tapping into the power of RPA, AI, machine learning, and the latest process automation tactics and techniques offered by the Appian platform.

## Why Partner with Persistent?



250+ certified professionals



12 years of Appian partnership



300+ successful enterprise applications



50+ enterprise customers with CSAT 95%



Dedicated Appian Center of Excellence in Ohio, Georgia, Mexico and India



Established strategic partnership with platform vendors



Product Development DNA

## About Persistent

Persistent Systems (BSE & NSE: PERSISTENT) builds software that drives our customers' business; enterprises and software product companies with software at the core of their digital transformation.

[www.persistent.com](http://www.persistent.com)

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**Persistent**