



# Hyperautomation

Precise — Prompt — Productive

## Deliver 10x faster with superior customer experience with Intelligent Automation offerings from Persistent

Unlock new revenue streams by building end to end automation with agility.

For years, organizations have relied on process overhaul projects and large IT investments to streamline operations and improve efficiency and effectiveness.

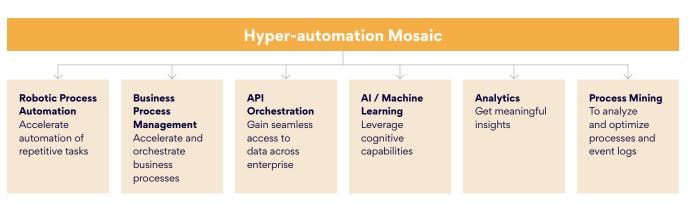
Massive IT investments and process re-engineering exercises can deliver significant results — but they also disrupt operations, distract from the customer's needs, and can take many months and millions of dollars to complete the process.

Forward-thinking businesses today have an alternative that drives breakthrough performance without the disruption and resource commitments — Hyper-automation.

- Quick wins that deliver measurable results rapidly
- \ Improved process and customer experience metrics
- Reduced cycle time
- \ Improved employee efficiency and engagement
- Enhanced compliance and reduced institutional risk

## IA Building Blocks

#### Mapping our capabilities:



Organizations that have leveraged Appian for process automation have achieved the following real-world results:

37%

Reduction in resource needs in corporate functions like Finance, HR and Accounts 40%

Increase in general productivity

44%

Productivity gains in billing, credit & collection processes 34%

Increase in the speed and accuracy of invoicing processes Persistent and Appian have been partners for over 14 years providing the best of hyper-automation (BPM, LCNC, RPA) solutions at scale. We are Appian's top partner with over 500 Appian certified engineers, 40+ solution accelerators in the market place. Our center of excellence and proven design consulting programs (Digital Greenhouse) help enterprises redesign their applications and simplify processes in 6 weeks. Using the combination of Persistent's skilled resources and accelerators and Appian platform, we help enterprises to:

- \ Build modern apps with cool UX in less than 10 weeks
- Build highly configurable business logic that can easily adapt to the business rules and requirements of a specific organization
- Build contemporary UX on top of your legacy stack in less than 3 months

## Persistent Digital Greenhouse Methodology for Process Discovery

Before examining the features and capabilities of an automation platform, it is crucial to consider a few key strategic elements. These include:



Take your first step on the path towards Business Transformation through Intelligent Automation

The vision and results of IA are compelling, but the scope can leave organizations wondering where to begin, given the digital transformation initiatives that are already baked into the organization's IT roadmap.

#### IA offers the ideal alternative to the current model by offering:

True integration of people, digital workforce, data and devices	Simple, fast deployments	Immediate positive impact	Rapid ROI
Easy scalability to other processes	No impact on IT ecosystem	No need for ongoing IT maintenance	

In the matter of just a few days, hyper-automation comes alongside your employees, unburdening them of their most mundane, repetitive tasks. Your employees become more efficient, more engaged and more valuable because they're able to spend their time on opportunities and customers that make your organization faster, more effective and more profitable.

Whether you're just starting out on your hyperautomation journey with Appian or have been at it for years, growing your pipeline of project opportunities is the leading indicator of success. From helping you secure internal funding, to helping push the high ROI projects to the top of the to-do list; your CoE is stronger with an engaged business and a proactive IT working together to find new areas to apply the Appian hyper-automation platform.

While improving the organization's operational efficiency, IBA will also lead to improved customer experience resulting in higher customer satisfaction and creating a competitive advantage.

With the winds of success at your back, you're in a better position to take the next step in your IBA journey, tapping into the power of RPA, AI, machine learning, and the latest process automation tactics and techniques offered by the Appian platform.

### Why Partner with Persistent?





75+ enterprise customers with CSAT 95%

#### About Persistent

With over 16,500 employees located in 18 countries, Persistent is a global services and solutions company delivering Digital Engineering and Enterprise Modernization. We combine deep technical expertise and industry experience to help our clients anticipate what's next and develop solutions that create unique competitive advantage. Persistent was named to the Forbes Asia Best Under a Billion 2021 list, representing consistent top-and bottom-line performance as well as growth.

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