

Annual Report



PERSISTENT
FOUNDATION

FY 2015-16

Index

Contents	Page number
1. Message from the Chairperson	2
2. About Persistent Foundation	4
3. Our Trustees	6
4. Our Team	7
5. Highlights of the year - Flagship Projects	8
6. Highlights of the regular projects	19
7. NGO Donations	28
8. Fund Utilization	29
9. Volunteering Drives	32
10. Donation Drives	37
11. Other Updates	39
12. Awards and Recognition	40

1. MESSAGE FROM THE CHAIRPERSON

Transforming societies for the better...



As the year draws to a close, it is time for us to look back and reflect on our efforts and achievements through the year. I feel a big sense of satisfaction and contentment at the targets we had set for ourselves and the results we have accomplished.

One major success has been the toilet block constructions at more than 100 municipal schools. We feel fortunate to be able to provide clean and sanitary toilets to the underprivileged children and inculcate in them, habits of hygiene and cleanliness.

A unique feather in our cap has been our collaboration with the Ministry of Railways and Pune Divisional Railway Manager in setting up a Solar PV system at the Pune railway station. This would help the railways generate about 60% of their daily power requirement, thus helping to use solar energy and making an effort towards the cause of Green Energy.

The various water related initiatives undertaken by us were our small contribution to help conserve water in wells, streams, dams and reservoirs etc. by de-silting, constructing bunds, digging wells, linking of streams etc. These and similar efforts are in preparations of the anticipated monsoon. We hope our efforts bear fruit and the work done will actually benefit the respective villages and the farmland.

As another year begins, we are fully charged and excited at the new challenges and demands we will have to deal with. We have equally ambitious aspirations for this year and look forward to committing our time and money towards more noble causes in order to help the society deal with basic needs that we take so much for granted.

Our aim has always been our sincere and profound commitment to the cause of the society we live in and to try to make a positive impact in the lives of people around us while working around our focus areas.

Before I close, I would like to express my sincere gratitude to all our NGO partners for helping us in our endeavors. We would not have achieved such success without their valuable contribution and expertise. As always, our Trustees are our pillars of strength, support and encouragement. They continuously motivate us to set our goals higher every year.

Last but not the least, the employees of Persistent Systems Ltd., who are the real contributors. They have spent their time and donated their money so that we could fulfill our goals. I cannot thank them enough and only hope for continued cooperation in the future.

Sonali Deshpande
Chairperson
April 29, 2016

2. ABOUT PERSISTENT FOUNDATION

To institutionalize the Corporate Social Responsibility initiative of Persistent Systems Limited (“the Company”) and to develop a systematic approach to administer the process of grant of donations, Persistent Foundation (“the Foundation”) was formed on October 29, 2008. The Foundation was registered with the office of the Deputy Charity Commissioner, Pune on March 21, 2009.

A little help goes a long way. The story of Persistent Foundation stands as proof of this. Since 2009, the helping hand of the Foundation has been trying to make communities and individuals stand on their feet. The Foundation started with a humble purse of a few lakhs which gradually increased to Rs. 6 crores as the company (Persistent Systems Ltd.) grew in size and revenue. From helping communities with most pressing needs such as water, constructing toilets in corporation schools, supporting green energy such as solar energy, supporting girls education through a scholarship program to donating funds for cancer detection and treatment — if there is a worthy cause in sight, the Foundation is always there to support it. The helping hand has traveled long distances answering calls of the distressed, identifying projects, monitoring their progress, and carrying the collective goodwill of the Persistent family. This report gives us an opportunity to look back on our work over the years and renew our commitment towards the society, in future.

Focus Areas

Persistent Foundation is committed to contributing towards improving the quality of life that every individual enjoys and thus, benefiting the community at large. The work of the Foundation focuses on three areas – Health, Education and Community Development.

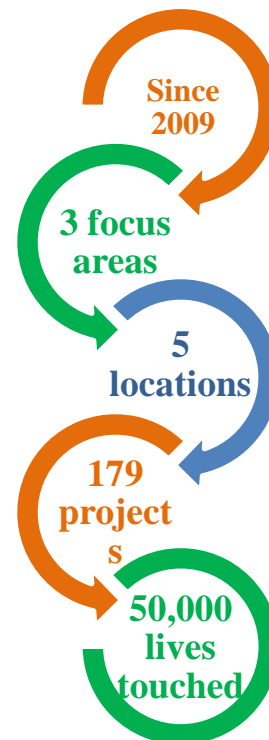
In each of these focus areas, the key areas of work chosen by the Foundation for executing its own projects are as follows:

1. **Education:** Computer Education for girls and upliftment of needy schools
2. **Health:** Child Health, Women Health, Healthcare for differently-abled & elderly people and Blood Donation
3. **Community Development:** Village upliftment, Urban Upliftment, Welfare of differently-abled and elderly people, watershed projects
4. **NGOs:** Assisting NGOs working in the above mentioned three focus areas

Where we work



Journey so far



How we operate:

- The developmental issues related to the most pressing needs of the society.
- Promoting critical and constructive engagement with the Govt. in various projects.
- Close partnership with NGOs to ensure a strong presence within the selected geographical areas of work.
- Creating the knowledge base from the experiences in the field.
- Continuously evolving in terms of developmental understanding, approaches and implementation strategies.

3. OUR TRUSTEES



Mrs. Sonali Deshpande
Chairperson



Dr. Anand Deshpande
Founder Trustee



Mr. P. B. Kulkarni
Founder Trustee



Mr. Pradeep Bhargava
Trustee



Dr. Mukund Deshpande
Founder Trustee



Mr. Dilip Kale
Trustee



Capt. Kedar Paranjpye
Trustee



Mr. Sameer Bendre
Trustee



Mr. Sunil Sapre
Trustee

1. Mrs. Sonali Deshpande, Founder Trustee and Chairperson
2. Dr. Anand Deshpande, Founder Trustee
3. Mr. P. B. Kulkarni, Founder Trustee
4. Dr. Mukund Deshpande, Founder Trustee
5. Mr. Pradeep Kumar Bhargava, Trustee
6. Mr. Dilip Kale, Trustee
7. Mr. Sameer Bendre, Chief People Officer, Persistent Systems Limited – Trustee (ex officio)
8. Mr. Sunil Sapre, Chief Financial Officer, Persistent Systems Limited – Trustee (ex officio)
9. Capt. Kedar Paranjpye, Chief Admin Officer, Persistent Systems Limited – Trustee (ex officio)

4. OUR TEAM

Project Execution Team:

1. Mrs. Manisha Tapaswi- Chief Operating Officer, Persistent Foundation
2. Mrs. Mukta Dhavale- Associate Manager, CSR, Persistent Foundation
3. Mrs. Yogita Apte- Associate Manager, CSR, Persistent Foundation
4. Mr. Rushikesh Barsawade- Senior Executive, Persistent Foundation
5. Mr. Sanket Chiplunkar- Executive, Persistent Foundation
6. Mr. Vaibhav Nikam- Consultant, Persistent Foundation
7. Ms. Akshita Vyas – Consultant, Persistent Foundation

Corporate Secretarial:

8. Mr. Amit Atre- Company Secretary, Persistent Systems Limited
9. Mr. Mangesh Mandrekar- Assistant Manager, Corporate Secretarial, Persistent Systems Limited

Finance:

10. Mrs. Nayana Bhandari- Function Lead Finance Persistent Systems Limited
11. Mr. Rajiv Bapat- Assistant Manager, Finance, Persistent Systems Limited

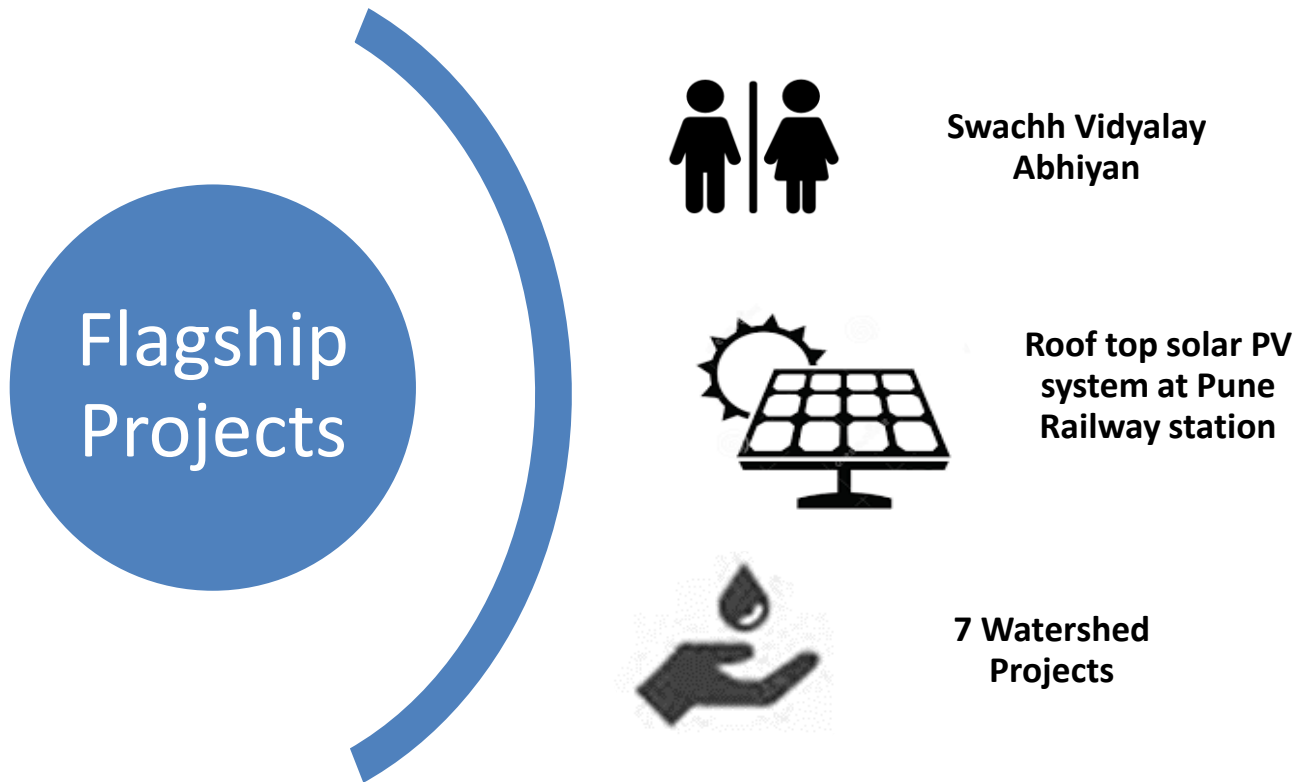
Administration:

12. Mr. Vidyadhar Purandare – Associate Senior Manager, Admin.

Support from locations:

13. Mr. Asimkumar Mondal- Persistent Systems Limited, Bengaluru
14. Ms. Nadia Isabel Fernandes- Persistent Systems Limited, Goa
15. Mr. Veera Rao- Persistent Systems Limited, Hyderabad
16. Ms. Sushma Timayhgari- Persistent Systems Limited, Hyderabad

5. HIGHLIGHTS OF THE YEAR 2015-16



The Foundation decided to take up projects that would help the community solve their problems and improve their lives. The year 2015-16 was singularly remarkable for Persistent Foundation as 3 flagship projects were undertaken and completed during this year.

In this endeavor, the first Flagship Project 'Swachh Vidyalay Abhiyan' was initiated in FY 14-15. It took one year of constant efforts to construct toilets in more than 100 corporation schools in Pune and Nagpur.

Swachh Vidyalay Abhiyan




The Process

Mr. Narendra Modi, the Hon. Prime Minister of India, launched the **'Swachh Bharat Abhiyaan'** on August 15, 2014. It was a national campaign to ensure sanitation and hygiene in the country. In his speech, he appealed to the corporate sector to come forward, construct toilets in schools. In response to the appeal, Persistent Foundation decided to take up Swachh Vidyalay Abhiyan. The Foundation pledged to construct/refurbish toilet blocks for 100 schools.

Given the deplorable conditions of toilets in municipal schools, which also led to lower attendance, Persistent Foundation decided to take up this project to supplement the Government's efforts to improve the toilets in these schools. Persistent Foundation worked with the Pune Municipal Corporation right from conceptualizing, planning, executing, monitoring the progress, documenting and media coverage. Rather than outsourcing the work to any implementation partner, Persistent Foundation deployed its own resources to ensure the quality and timely execution of the project.

Along with executing the project, Persistent Foundation also led the CII Pune chapter companies on the issue of Swachh Vidyalay Abhiyan. The Foundation conducted two sharing meetings with various companies and shared the experiences and knowhow. To keep the process transparent and available to be replicated by any one, the Foundation has developed a website dedicated to this cause. Details of all the schools, the student strength, work done, name of the construction agency, budget and time taken to complete the work are put on the website <http://sva.persistentfoundation.org>




PERSISTENT FOUNDATION


स्वच्छ विद्यालय अभियान

A bit by each of us can lead to a better tomorrow


ENGLISH ▼




ABOUT SVA




SCHOOL DATA




GUIDELINES




GET ASSOCIATED




MEDIA & NEWS



CONTACT US




BLOG



Pandit Deendayal Upadhyay Vidyalaya Paud Road, Pune.


Completed 6 urinals for girls and 4 for boys. Start date: Tuesday, Oct 21, 2014 - Completion date: Tuesday, Nov 4, 2014

MESSAGE CORNER



Prime Minister Message

The Prime Minister, Shri Narendra Modi, today exhorted people to fulfil Mahatma Gandhi's vision of Clean India. Launching the Swachh Bharat Abhiyaan at Rajpath in New Delhi. [More...](#)



Persistent Foundation's Chairperson Message

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam eget semper enim ex porta ligula. libero sed efficitur placerat, tellus neque aliquam semper enim ex porta ligula. [More...](#)

BLOG UPDATES

Swacha Bharat abhiyana at Transmitting Station, Brahmapur, Udupi...

Wednesday, Oct 8, 2014

HO employees participated in this Abhiyan and cleaned outside office...

Tuesday, Oct 21, 2014

Sawney Primary School joins 'Swacha Bharat Abhiyan' SINGTAM...

Tuesday, Sep 21, 2014




RELATED LINKS

- » Tender Summary Of State
- » Volunteer
- » Feedback
- » Events
- » Contractors List
- » Co-partners

© 2014 Persistent Foundation

PERSISTENT FOUNDATION | [FEEDBACK](#) | [CONTACT US](#)

CONNECT WITH US:



The initiative that was flagged off on 2nd Oct 2014 was completed on 2nd Oct 2015. In the defined time span of one year, the 'Govt and Corporate Convergence' could achieve sufficient, good and clean toilets for 102 PMC schools benefitting approximately 50,000 students.

The toilets constructed in Corporation schools were handed over to Mr. Kunal Kumar, Commissioner PMC on 31st October 2015.

In FY 15-16, apart from toilet construction work in Corporation Schools in Pune, construction/refurbishment work of 8 Corporation schools in Nagpur was also completed. The work of 2 more schools at Nagpur is in progress and is expected to be over by April 2016. This will complete the work of 10 schools in Nagpur.

Our learnings

The year enriched the Foundation with many experiences such as planning with the schools, coordination with the vendors, monitoring multi-site projects at the same time, developing program indicators with the Govt., responding to unforeseen situations and circumstances during the project implementation.

Roof top solar PV system on the Pune Railway Station



Every hour the sun beams onto the Earth more than enough energy to satisfy global energy needs for an entire year. Solar energy is the technology used to harness the sun's energy and make it useable. Today, the technology produces less than one tenth of one percent of the global energy demand. There is an ever pressing energy need for alternate energy in India. Conventional sources of energy are limited. Thus, Persistent Foundation decided to put efforts to generate energy through non-conventional sources.

In a first of a kind in India, Persistent Foundation joined hands with the Pune Division of Central Railways for generation of solar power at the Pune Railway Station, in an endeavour to provide 'Eco- friendly Power Generation' which is an important step in eventually making Pune Station a "Green Station". Persistent Foundation shall donate, install and commission, the roof top solar PV system in the Railway premises at the Pune Station. The system which consists of approximately 600 PV panels will have a capacity of 162 kWp and generate about 2, 20,000 units of electricity per year. The power generated through this system will help to meet nearly half of the power requirements of Pune railway station.

The MoU with Pune Division of Central Railways was signed in Nov 2015. The installation of the PV solar systems is in progress and the same will start generating power from May 2016 onwards.

In the present scenario of climate change and emphasis towards adoption of renewable energy resources, such a model will go a long way in contributing towards a cleaner environment and sustainable development. This project will be a model for replication by other corporate houses and help Indian Railways 'Go Green'.

Water conservation projects

Considering the severity of the drought situation in Maharashtra, the Foundation has decided to respond to the grim situation through engaging in watershed activities. The projects were initiated as ambitious project of the Chief Minister of Maharashtra, the 'Jalyukt Shivar Yojana'.

Maharashtra government has launched the project 'Jalyukt Shivar Yojana' in a bid to make Maharashtra a drought-free state by 2019. The project involves deepening and widening of streams, construction of cement and earthen stop dams, work on streams and digging of farm ponds. This Abhiyan aims at initiating permanent measures to make the state drought-free by 2019 and to harvest rainwater within the village boundaries, thereby increasing ground water levels. The project aims to make 5000 villages free of water scarcity every year.

The Foundation collaborated with the Govt. of Maharashtra in executing the watershed projects. So far, the Foundation has carried out work in 7 locations viz:

1. Pune District

- a) Stream linking project at village Kutwalwadi, tehsil Baramati, district Pune
- b) Construction of 4 cement bunds at village Panawadi, tehsil Purandar, district Pune
- c) Widening and deepening of community wells in 6 villages, tehsil Velhe, district Pune
- d) De-silting of river Shivganga at village Nasrapur, tehsil Bhore, district Pune

2. Nagpur District

- a) Desilting of stream at village Ambazari, tehsil Hingna, district Nagpur

3. Osmanabad District (Marathwada)

- a) Desilting of lake at village Katewadi, tehsil Paranda, district Osmanabad
- b) Construction of cement bund at village Khandeshwarwadi, tehsil Paranda, district Osmanabad

1. Pune District

a) Stream linking project at village Kutwalwadi, tehsil Baramati, district Pune



This is the first-of-its-kind project in Maharashtra. Persistent Foundation undertook this project on a special request by Mr. Saurabh Rao, District Collector of Pune.

In village Kutwalwadi, two streams flow parallel to each other at a distance of approximately 1 km from each other. Both these streams have water in the monsoon. However, after the monsoon, one stream gets water from 'Janai Sinchan Yojana' while the other stream remains completely dry. Mr. Saurabh Rao, District Collector of Pune proposed to connect these streams by digging a channel between them which will benefit the villagers near the second stream. With this project, approximately 3500 acres of land in the catchment area will be irrigated and 5 community wells, 195 private wells and 85 bore wells in the catchment area will get recharged, leading to 8 villages becoming tanker free.

b) Construction of 4 cement bunds at village Panawadi, tehsil Purandar, district Pune



Panawadi village is situated near the slopes of fort Purandar near Pune. The area receives good rainfall, however due to high slopes, the water flows away quickly. The seasonal river originating in Purandar fort flows through 6 villages to finally meet river Neera. The river has a good force of water due to natural slope and it is locally known as 'Rudraganga'. It flows only in the months from June to December. Due to this, after the rains, the villagers have to depend on bore wells and at the onset of summer, on the tankers. In FY 15-16, the work of construction of 4 cement bunds was undertaken. Construction of 3 bunds was completed. The work of the 4th bund is in progress. After the rains, the water stored in these bunds is expected to benefit approximately 800 villagers and 240 Ha of agricultural land.

c) Widening and deepening of community wells in 6 villages (Barshicha Mal, Kondhalkar vasti, Varoti Khurd, Khopadewadi, Nivi and Ghevende), tehsil Velhe, district Pune



In association with Jnana Prabodhini's Gram Vikasan Team, the Foundation initiated 'Drinking Water Solution Project' in six villages in Velhe tehsil of Pune district. All villages / hamlets are situated in hilly areas. Some villages are tanker fed; whereas in some areas even the tankers cannot reach the villages. In FY 15-16, the work of spring water harvesting (3 springs), deepening of old community wells (3 wells) and land levelling and terracing was undertaken.

The work of community wells in these villages was handed over to the villagers. Since the wells are used only for drinking water purposes, the work has special importance in this area. After the rains, there will be more water stored in these wells due to widening and deepening. This water is expected to benefit approximately 1000 villagers.

d) De-silting of river Shivganga at village Nasrapur, tehsil Bhor, district Pune



River Shivganga originates in village Kalyan, flows through 14 villages and finally meets river Gunjawani. The river has a good force due to good rainfall in this area. However, as the village Nasrapur is at the end of the river before meeting Gunjawani river, a lot of silt had accumulated over the years. This was making the river basin shallow and hence water storage had decreased near the village Nasrapur.

In FY 15-16, the work of de-silting of 1 km patch in river Shivganga was completed. After the rains, the water stored due to desilting is expected to benefit approximately 2000 villagers and 60 Ha of agricultural land.

2. Nagpur District

a) De-silting of stream at Ambazari village, tehsil Hingna, district Nagpur



Village Ambazari is situated on the slopes of Fringe Zone of Satpuda ranges. A water stream originates in Ambazari village and flows through 5 villages to finally meet river Durga. The length of water stream is 35.6 KM. It flows only during June to December. Thereafter the village is solely dependent on wells and February onwards on tankers till the next monsoon.

In FY 15-16, de-silting of this entire stream was undertaken. Till March end, work of 28 km was completed. The work of the rest of the 8 km is in progress. After the rains, the water stored due to desilting is expected to benefit approximately 4000 villagers and 1320 Ha of agricultural land.

3. Osmanabad District

As a response to the severe drought in Marathwada, the Foundation decided to work in Marathwada as a special case even if it is outside the decided geographical jurisdiction of the work of Persistent Foundation.

A special donation drive was launched for Marathwada Drought Relief. In this drive, the employees of Persistent Systems Limited collected Rs. 7 lakhs. A matching grant was made by the Foundation.

a) De-silting of lake at village Katewadi, tehsil Paranda, district Osmanabad



In FY 15-16, desilting of desilting of the village lake was undertaken from the above mentioned fund. This is one of the main sources of drinking water for the village. After completion, the desilted lake was handed over to the community. After the rain, the water stored due to desilting is expected to benefit approximately 500 villagers.

b) Construction of cement bund at village Khandeshwarwadi, tehsil Paranda, district Osmanabad



In FY 15-16, the work of desilting of 1 km patch and construction of a bund in Khandeshwarwadi was undertaken from the above mentioned fund. After completion, the bund was handed over to the community. After the rain, the water stored in the bund is expected to benefit approximately 500 villagers and 100 Ha of agricultural land.

Snapshot of the watershed projects executed in FY 15-16			
District	Project	Number of beneficiaries	Land to be benefitted in Ha
Pune	Kutwalwadi	4000	3500
	Panawadi	800	240
	Velhe	1000	Used only for drinking water
	Nasrapur	1500	60
Nagpur	Ambazari	4000	1320
Osmanabad	Katewadi	500	Used only for drinking water
	Khandeshwarwadi	500	100
Total		12300	5220

6. HIGHLIGHTS OF REGULAR PROJECTS

Health:

Facial cleft surgeries



Persistent Foundation in association with Rotary Club, Nagpur and Sai Seva trust, Pune conducted camps for facial cleft surgeries in Nagpur and Pune respectively. 100 children underwent surgeries in these camps. 85 children were benefitted in the camp held in Nagpur and 15 children were benefitted through surgeries done in Pune.

Bal shalyakriya



Persistent Foundation in association with Gaud Saraswat Sabha, Nagpur conducted a camp in Nagpur, where a team of surgeons performed surgeries on children suffering from congenital deformities. 130 children successfully underwent surgeries in this camp.

Breast cancer screening



Persistent Foundation in association with Samavedana, a CSR wing of Sahyadri Hospital and Aastha, a collective of women affected with breast cancer, conducted breast cancer screening programs for women in the slums of Pune. In FY 15-16, 2756 women were screened.

School health check-up and doctor facility at schools



For the past 5 years, the Foundation has been carrying out health check up programs in 10 slums, 5 primary schools and 3 special schools in association with a team of 4 doctors. Along with this, doctor facility is also provided in the schools. The project has two important activities- 'School Health Check-up' and 'Doctor's facility'. 'School Health Check-up' in the schools helps the

doctors to identify the wellness quotient of the children. This baseline feeds into working out a monthly calendar for 'Doctor's facility' which is an OPD service in the respective schools. The children avail of the OPD facility. Some important health tips are also shared by the doctors. This facility is also availed by family members of the students. The medicines prescribed by the doctors are made available at concessional rates in nearby medical stores.

Mobile Medicare Unit (MMU)



Persistent Foundation in association with HelpAge India operated the Mobile Medicare Unit for Velim, a remote village in Goa. In FY 15-16, 489 patients benefitted from this project.

Cataract surgeries



Persistent Foundation is associated with Dr. Manohar Dole Medical Foundation in Pune, Vivekananda Memorial Hospital in Nagpur and Dr. L.V. Prasad memorial Hospital in Hyderabad, carried out cataract surgeries for elderly people. In FY 15-16, 1000 (Pune 700, Hyderabad 200 and Nagpur 100) people benefitted from the cataract surgeries.

Jaipur foot implants



Persistent Foundation in association with Nav Bharat Vikas Foundation in Pune and Rotary Club in Goa supported the people with walking disabilities. Through this project, 223 people were given Jaipur foot implants. With these implants, the patients overcame their disabilities and 'stand on their feet' in the true sense.

Mobile eye care van



Persistent Foundation donated a mobile eye care van to Dr. Manohar Dole Medical Foundation. The procurement and customization of this van was completed and was handed over to the trust. This van is expected to cater to villages in a radius of 100 KM from Narayangaon, where the eye hospital is located. The van is expected to generate awareness about early diagnosis of eye problems, eye testing and also carry out minor procedures.

Education:

School upliftment



The Foundation is associated with 15 schools across all the locations and is striving to fulfill various needs of these schools. In FY 15-16, the Foundation helped these schools with infrastructure development as well as enhancing the quality of education. Under infrastructure development various activities were conducted such as provision of benches, provision of bunk beds in a residential school for tribal girls, construction of toilets, electrification of the school building, repairs of old building structures, provision of water filters etc.

To enhance the quality of education various activities were conducted such as teachers training for teaching science, establishment of laboratory to teach and learn science in simple and joyful methods, counsellor at school to help the schools in dealing with difficulties etc.

Study centres



Persistent Foundation in association with Youth for Seva in Hyderabad, Swastik Vidyalaya in Goa and Niramay Bahu-uddeshiya Sanstha in Nagpur ran study centers for the slum and rural areas. (4 in Hyderabad, 3 in Goa and 5 in Nagpur). The study centres helped the students in coping with their academics. The project reached out to more than 500 students.

National Digital Literacy Mission (NDLM) centre



This project was initiated as a part of National Digital Literacy Mission (NDLM) launched by Hon. Prime Minister of India. This program aims at making atleast one person from a household digitally literate. Under this project, a computer learning center was set up in Prabhag 11 of PMC. The course of 20 hours include basics of computer, email, net browsing, social networking, job search for youth etc. So far, the centre has trained 277 people.

Girls' Scholarship Program (GSP – Kiran)



Persistent Foundation started Girls' Scholarship Program in the year 2010-11. The objective of the program is to help needy and competent girls to become educated, confident, skilled and employable. The scholarship amount is decided on the basis of the fee structure of the Engineering colleges. The Foundation provides maximum INR 40,000/- per year to each girl, till

the completion of the education (maximum 4 years).

The scholars are mentored by the employees of Persistent Systems Limited. The mentoring program helps the girls for the overall career development.

In FY 15-16, the following group sessions were conducted for the girls:

- Communication Skills- For 1st and 2nd year
- Interview skills - Mock interviews- For 3rd and 4th year
- Mock test- For 3rd year
- Industrial visit- For 3rd year
- How to study engineering-1st and 2nd year

Community Development:

Zero Garbage Project in Prabhag 11 and 36 of PMC

Persistent Foundation, in its endeavor to support clean environment and waste management has adopted Prabhaag 11 and Prabhag 36 of Pune Municipal Corporation. The project was implemented in association with Janwani. The project aimed at waste segregation (dry and wet), waste collection and waste management.



Society meetings, school programs, awareness programs in Ganesh Utsav, film shows, street plays, poster exhibition and lectures, cleanliness drives and rallies were instrumental in generating awareness about waste collection and segregation. Regular meetings with PMC & the waste pickers was the key to the success of this project. At a macro level, the performance indicators in Prabhag 11 were as follows:

Macro level indicators in Prabhag 11											
Details		April 2015					March 2016				
Property type	Total properties	Containers	Door to door coverage (DTDC)	Segregation (SEG)	% of DTDC	% of SEG.	Containers	Door to door coverage (DTDC)	Segregation (SEG)	% of DTDC	% of SEG.
Slum	3534	5	345	345	9.7	9.7	3	1973	1846	55.8	52.2
Non slum	3527	9	2405	1582	68.1	44.4	6	3313	2976	93.9	84.3
Commercial	833	1	320	312	38.4	37.45	1	577	569	69.2	68.3
Total	7894	15	3070	2239	38.8	28.36	10	5863	5391	74.2	68.2

In prabhag 11, the waste collection and segregation was negligible. At the end of the year, door to door collection improved significantly to 74.2 % and segregation of waste improved to 68.2%. Due to the similar efforts, Prabhag 36 has been declared as “Green Prabhag” by Pune Municipal Corporation.

Vocational training centre for women



In association with Krantijyoti, this project was initiated in the slums of Yerawada, Pune in FY 15-16. The centre offers 15 different courses such as stitching, bag making, soft toy making, candle making, file making etc. The centre aims at not only training the women who want to start their own business but also in handholding them after they start their business. In one year, 295 women were trained in these different vocations. Out of these women, 18 women are now working as trainers, more than 50 women are engaged in seasonal business (which are around the festivals) and 60 women are engaged in regular business activities like tailoring, soft toy making etc.

Snehadhaar



In association with Snehalay, Persistent Foundation is running a short stay home for destitute women. The centre is at Ambegaon, Pune and was inaugurated at the hands of Mrs. Sonali Deshpande, Chairperson of Persistent Foundation. 25 destitute women can stay in this residential facility at a given time. The centre will be fully operational from April 2016 onwards.

This centre will provide the women with shelter, food, legal aid etc.

In order to make them independent, various vocational training courses will be conducted at the centre. After the course, the women will be self sufficient and may start living on their own, making the centre available for the needy women.

Portable traffic signals



In metro cities like Pune, the traffic has become an ever growing issue to be tackled. It becomes further difficult especially during the festivals such as Ganesh Utsav, Wari processions, various other religious processions, traffic jam due to various reasons, signal system failures etc. Considering this, Pune Traffic Police Branch requested Persistent Foundation to donate Portable traffic signals. Accordingly, the Foundation donated 3 signals which are powered by solar energy and hydraulic system enabling it to become movable, self contained, with ease of maneuvering and are light weight. The traffic police personnel will be trained in using these signals and they will be used in various traffic situations in Pune.

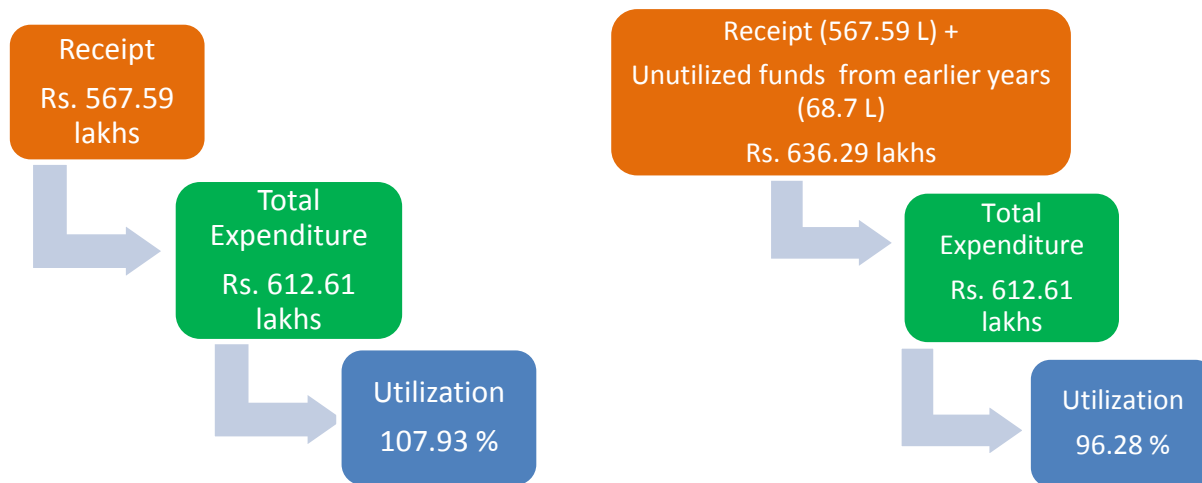
7. NGO DONATIONS

In FY 15-16, the Foundation helped the following NGOs with general donations for their good work.

S. N.	Organization Name	Location	Focus Area	Amount (Rs)
1	Swadhar	Pune	Community Development	75,000
2	Lakshya	Pune	Community Development	75,000
3	EDARCH	Pune	Community Development	1,25,000
4	Nirmalya Trust	Pune	Community Development	75,000
5	Avaben Navarachana Sanstha	Pune	Community Development	50,000
6	Navnath Mitra mandal	Pune	Community Development	50,000
7	Jnana Prabodhini	Pune	Community Development	1,00,000
8	Dnyana Devi	Pune	Community Development	1,00,000
9	'Swa'-Roop Wardhini	Pune	Education	75,000
10	Jagruti Seva Sanstha	Pune	Education	1,50,000
11	Vidyarthi Sahayak Samiti, Pune	Pune	Education	1,00,000
12	Vidyabharati Pashchim Maharashtra Prant	Pune	Education	75,000
13	Suparna Charitable Trust	Pune	Education	1,25,000
14	Bhagini Nivedita Pratishthan	Pune	Education	75,000
15	Matrumandir Vishwasta Sanstha	Pune	Education	1,50,000
16	Door Step School	Pune	Education	1,00,000
17	Annapurana Mahila Mandal	Pune	Education	75,000
18	Jagruti School for Blind Girls	Pune	Education	1,50,000
19	Kai Ushatai Lokhanade Charitable Trust	Pune	Education	1,00,000
20	Seth Tarachand Charitable Hospital	Pune	Health	1,50,000
21	Mukta Charitable Foundation	Pune	Health	50,000
22	Schizophrenia Awareness Association	Pune	Health	1,00,000
23	Jeevan Jyot Mandal	Pune	Health	75,000
24	Help Age India	Pune	Health	1,00,000
25	Apala Ghar	Pune	Semicolon	1,95,900
26	Mahilashram Assagao	Goa	Semicolon	1,30,600
Total				26,26,500

8. FUND UTILIZATION

The overall fund utilization in FY 2015-16 is as follows:



The excess fund utilization was done through the surplus of Rs. 68.7 lakhs from previous years.

Focus area wise fund utilization:

(Amount in Rs. Lakhs)

Focus Area	Fund available	Expenditure	% utilization
Education	196.98	197.50	100.26
Health	109.64	106.66	97.28
Community Development	309.67	294.20	95.01
Admin	20.00	14.25	71.25
Total	636.29	612.61	96.28

Focus area wise fund utilization-Year-on-Year comparison:

(Amount in Rs. Lakhs)

Focus Area	Expenditure FY 2015-16	Expenditure FY 2014-15	% Growth
Education	197.50	154.26	27.06
Health	106.66	78.64	35.63
Community Development	294.20	74.11	200
Admin	14.25	7.63	86.76
Total	612.61	314.64	94.71

Location wise fund utilization:

(Amount in Rs. Lakhs)

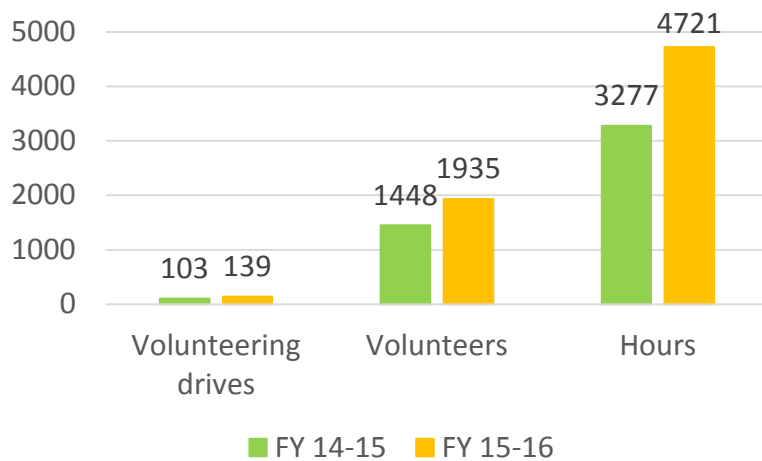
Location	Fund available	Expenditure	% utilization
Pune	508.57	486.98	95.75
Nagpur	77.77	86.22	110.87
Hyderabad	13.94	10.13	72.67
Goa	12.47	12.34	98.98
Bengaluru	3.54	2.69	75.85
Admin	20.00	14.25	71.25
Total	636.29	612.61	96.28

Location wise fund utilization-Year-on-Year comparison:

(Amount in Rs. Lakhs)

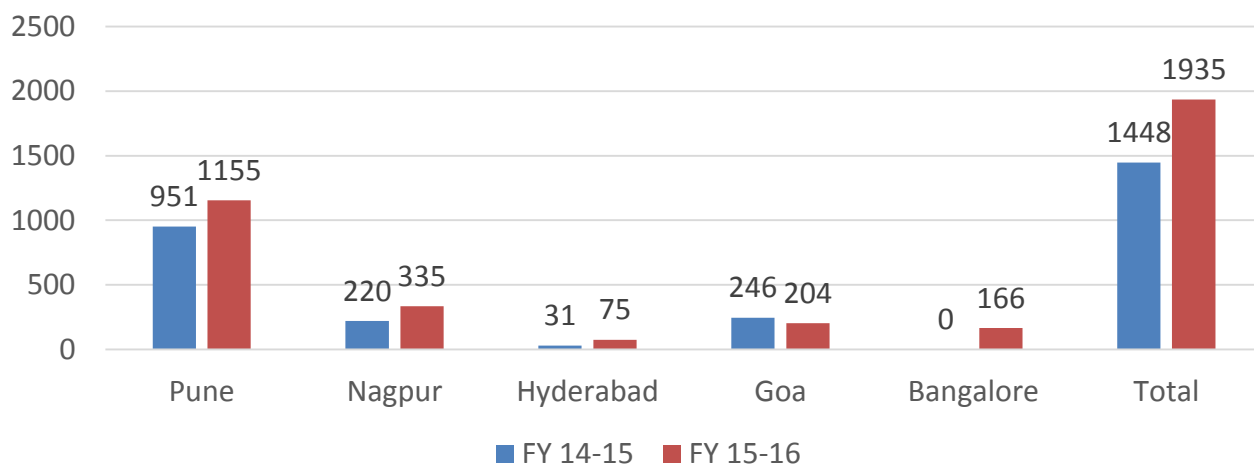
Location	Expenditure FY 2015-16	Expenditure FY 2014-15	% Growth
Pune	486.98	263.53	84.79
Nagpur	86.22	19.75	336.58
Hyderabad	10.13	9.98	1.50
Goa	12.34	13.75	-10.23
Bengaluru	2.69	0.00	269.00
Admin	14.25	7.63	86.76
Total	612.61	314.64	94.71

9. VOLUNTEERING DRIVES



In FY 15-16, 139 volunteering drives, 1935 volunteers contributed 4721 volunteering hours.

Compared to the FY 14-15, in FY 15-16, there was a substantial rise in the number of volunteers and volunteering hours.



Total number of volunteers increased in FY 15-16. Location wise number of volunteers increased for all locations.

A few major volunteering drives undertaken in FY 15-16 are as follows:

1. Traffic Management



‘Ashadhi wari’ from Alandi and Dehu passed through Pune in July. A huge crowd of around 5 lakh people along with processions, diverted traffic routes and rains put additional stress on City Traffic Police Department. As vigilant citizens, 67 employees from Persistent Systems Limited participated in ‘Traffic Management Activity’.

Similarly **‘Ganesh Utsav’** is celebrated in Pune for 10 days and the highlight of the celebration is the spectacular procession on the final day of immersion. However, it puts the traffic completely out of order. This year, 38 employees from Persistent Systems Limited participated in ‘Traffic Management Activity’.



90 volunteers from Persistent Systems Limited managed the traffic at Nal Stop, Hinjawadi square and University square for 15 days. They managed the crossings along with the traffic police personnel in the peak morning and evening hours.

2. Rallies and cleanliness drives for awareness about segregation of wet and dry waste



As a part of the 'Zero Garbage Project' many rallies and cleanliness drives were organised in Prabhag 11 to spread awareness about segregation of wet and dry waste. 185 volunteers from Persistent Systems Limited participated in these events.

3. Tree plantation



At the onset of monsoon, tree plantation activities were organised at Pune and Nagpur. In Pune, 92 volunteers from Persistent Systems Limited planted more than 350 trees were planted on the hill of Warje and also in Aundh Cantonment. In Nagpur, 15 volunteers from Persistent Systems Limited planted 20 trees.

4. Tree maintenance activity



Tree maintenance is as important as planting the trees and with the same objective, volunteers undertook the activity of tree maintenance on the ARAI hill in two rounds. 20 volunteers from Persistent Systems Limited participated in this activity.

5. Adult computer literacy program



There are many senior citizens in the families of the employees who struggle to operate computers. Many a times, they need help related to typing, word/excel document, managing e-mails and social networking.

To help them in this, the Foundation organized an adult computer literacy program for the senior citizens. 90 senior citizens benefitted from this activity. 40 volunteers from Persistent Systems Limited participated in this activity as trainers.

The Foundation organized an adult computer literacy program at Nagpur centre for the senior citizens. 16 senior citizens benefitted from this activity. 8 volunteers from Persistent Systems Limited participated in this activity as trainers.

6. Cyber Champ



98 volunteers from Persistent Systems Limited participated in organising and executing the Cyber Champ Quiz Program at Pune and Goa.

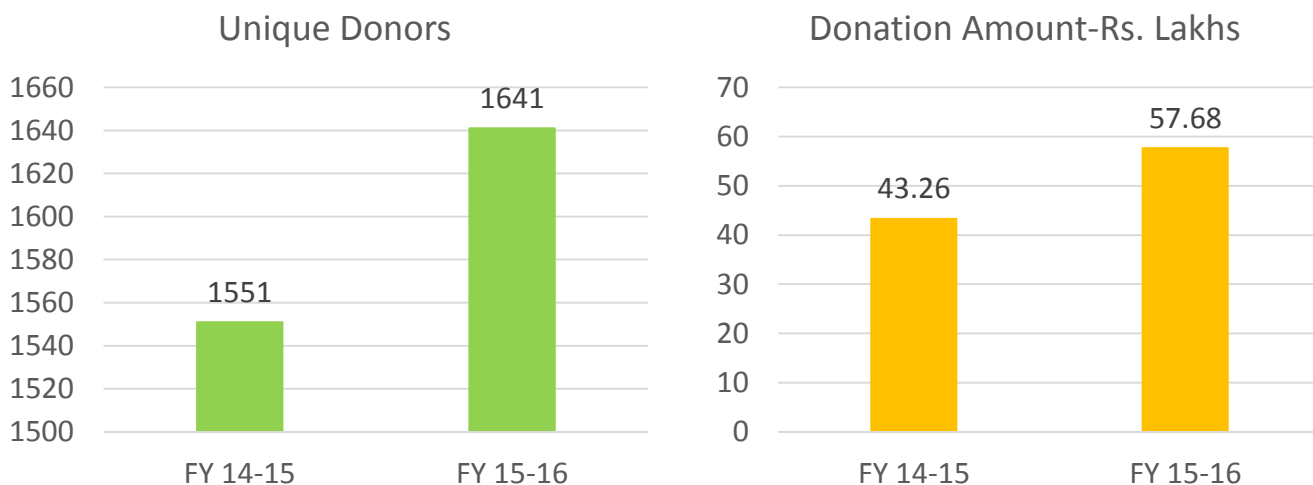
7. Blood donation



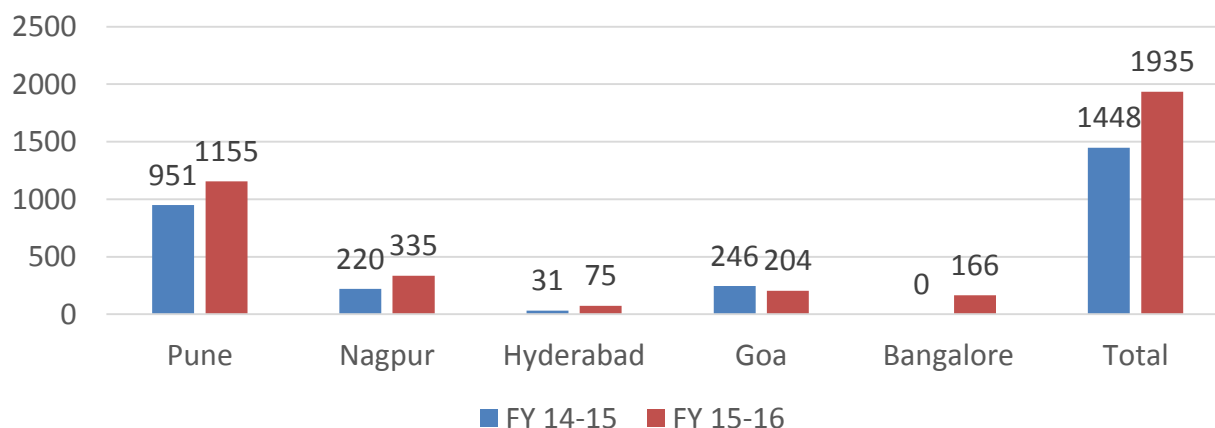
A blood donation camp was organised in Pune. 310 volunteers from Persistent Systems Limited donated 310 bottles of blood on a single day.

10. DONATION DRIVES

In FY 15-16, in 12 donation drives 1641 unique donors together donated Rs. 57.68 lakhs.



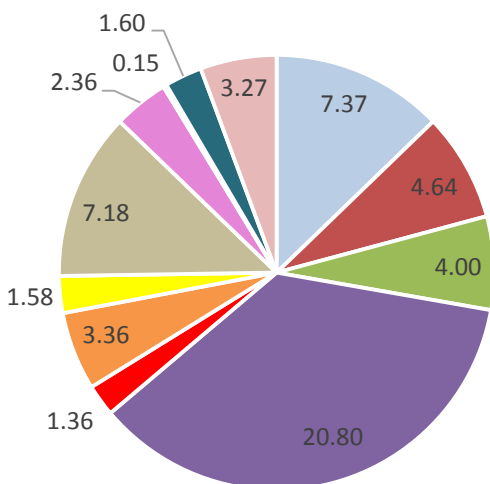
Compared to FY 14-15, there was a substantial rise in the number of donors and amount of donation.



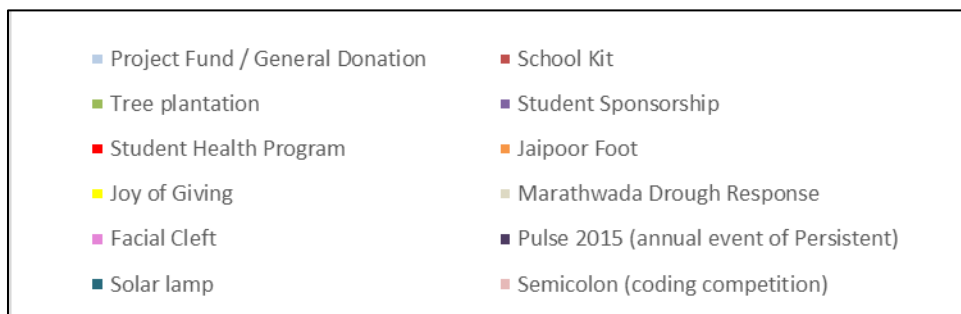
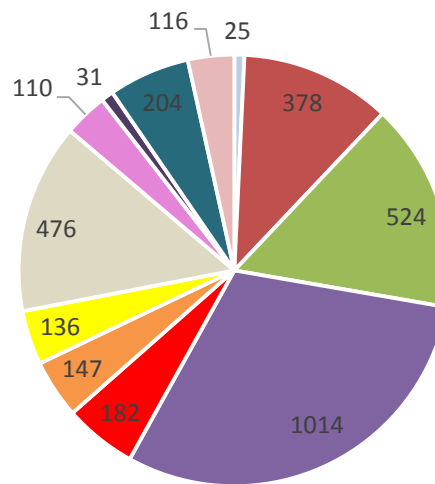
Total percentage of donors was more or less the same in FY 14-15 and FY 15-16. Location wise percentage of donors remained constant for Pune, increased for Nagpur, Hyderabad and decreased for Goa, Bengaluru.

The drive wise distribution of the donation amount is as given below.

Drive wise donation amount- Rs. 57.68 L



Drive wise donors



11. OTHER UPDATES

Annual Day 2015:



The Fifth Annual Day of Persistent Foundation was celebrated on 15th May 2015. Dr. Ravindra Kolhe and Dr. Smita Kolhe were the chief guests. The program held in Dewang Mehta Auditorium of Persistent Systems Ltd, near Senapati Bapat road was attended by about 300 people from various sections of the society. The Foundation's well-wishers, implementation partners, various Government authorities attended the program. Some of the highlights of the event were as follows:

- Formal release of the annual report for FY 14-15
- Persistent Sanman Awards for FY 14-15
 - Ms. Sakeena Bedi, Jagruti School for Blind Girls
 - Mr. Shobhit Mathur, Youth for Seva

Apart from the Sanman Awards, following people were recognized for their excellent support and contribution towards the objects of the Foundation

- Volunteers from Persistent Systems Ltd.
- Government officials
- Vendors of Persistent Foundation

Speaking on this occasion, Dr. Ravindra Kolhe and Dr. Smita Kolhe shared their experiences of working in the remote and tribal areas of Melghat on issues like malnutrition and other health services.

12. AWARDS AND RECOGNITION



Persistent Foundation received 'The Best CSR award for IT sector' in a program 'HR-Summit 2016' organized by Datta Meghe Institute of Management Studies a leading institute of Nagpur. Nearly 20 companies participated in this program.

The program was held in Datta Meghe Institute in Nagpur and was attended by more than 200 attendees