

NSE & BSE / 2021-22 / 142

March 14, 2022

The Manager  
Corporate Services  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai 400 051

The Manager  
Corporate Services  
BSE Limited  
14<sup>th</sup> Floor, P J Towers, Dalal Street,  
Mumbai 400 001

**Ref: Symbol: PERSISTENT**

**Ref: Scrip Code: 533179**

Dear Sir/Madam,

**Sub: Intimation of investor / analyst call scheduled on Tuesday, March 15, 2022**

Pursuant to Regulation 30 read with Schedule III (Part A) (15) and any other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Persistent Systems Limited ('Company') will hold investor / analyst call on **Tuesday, March 15, 2022**, at **05:00 PM IST**. The details of the said call are enclosed to this letter.

During this call, the Management will discuss about the recent acquisition in greater detail

Details of the investor/ analyst call will be published on the Company's website in due course.

This is for your information and records.

Please acknowledge the receipt.

Thanking you,

Yours Sincerely,  
For **Persistent Systems Limited**

*Amit Atrre*

Amit Atrre  
Company Secretary  
ICSI Membership No.: A20507

Encl.: As above



## **Persistent to Acquire MediaAgility, a Google Cloud Premier Partner, establishes Google business unit; call on Tuesday, March 15, 2022**

**Pune, India – March 14, 2022:** Persistent Systems Ltd. (BSE & NSE: PERSISTENT) has announced the acquisition of Princeton, New Jersey-based MediaAgility Inc (MA). MA is a Google Cloud Premier Partner, delivering transformational IT services to clients across the Media, Entertainment & Gaming, Healthcare & Life Sciences, and Financial Services & Insurance verticals. This acquisition will strengthen Persistent’s Google Cloud partnership, serving as the foundation to launch a dedicated Google business unit to accelerate cloud-led digital transformation with capabilities across open cloud, data cloud, collaboration, and ML.

On Tuesday, March 15, 2022, at 05:00 PM IST (04:30 AM PT / 07:30 AM ET / 11:30 AM GMT / 07:30 PM SGT), Persistent’s senior management team will hold an analyst conference call to discuss this acquisition in greater detail. Please find below the relevant details on the schedule of and the options to join the conference call.

### **Conference Schedule**

- **Date:** Tuesday, March 15, 2022
- **Time:** 05:00 PM IST (04:30 AM PT / 07:30 AM ET / 11:30 AM GMT / 07:30 PM SGT)
- **Duration:** 45 minutes

### **Conference Joining Information**

#### **Option 1**

Please click on the [Registration Link](#) to join the call.

#### **Option 2**

**To attend the call in listen-only mode, please use the following dial-in numbers.** When using dial-in numbers mentioned below, please do so **10 minutes prior to the conference** schedule to ensure that you are connected to your call in time.

<b>Location</b>	<b>Phone Number</b>
<b>India Toll Free:</b>	000 800 919 0716
<b>International Numbers:</b>	US: +1 312 626 6799 +1 346 248 7799 +1 646 558 8656 +1 669 900 9128 +1 253 215 8782 +1 301 715 8592
<b>No dial-in pass-code required</b>	

**About Persistent Systems Ltd.:**

[Persistent Systems Ltd](#) (BSE & NSE: PERSISTENT) builds software that drives the business of our customers; enterprises and software product companies with software at the core of their digital transformation.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

[http://content.persistent.com/Pslweb/forward\\_looking\\_cautionary\\_statement.shtml](http://content.persistent.com/Pslweb/forward_looking_cautionary_statement.shtml)

**For more information contact:** [investors@persistent.com](mailto:investors@persistent.com)