# Persistent

# Engage 360

Engage 360 enables enterprises with the power to merge all their different platforms under one roof, enabling all users to have a unified customer experience.

It brings all the different verticals likes Sales, Delivery, Vendor Management, Employees, Onboarding and different business processes under Engage 360. This will help the enterprises reduce their costs and increase efficiency. Information is updated in real time. As and when it gets added in the backend system, it gets updated in Engage 360.

It is truly a one stop shop for a 360 degree view of all the departments in an enterprise. The data flows in seamlessly from any application to Engage 360. It is designed to form a workflow layer over Salesforce.com's Customer Relationship Management solution to manage client data, integrate with SAP system to manage Sales Order and Delivery systems and uses SAP's predictive analysis to manage future demands.

#### **Unified User Experience**

All the platforms are under one roof sharing a common User Interface but differ as per functionalities.

### Central Document Repository

One stop accessibility to enterprise records throughout the application.

## **Flexible Workflow**

Flexible workflow to layer on top of existing Customer Relations Management and Enterprise Resource Planning systems.

#### Real Time Analytics

Real time collaboration between systems for exchange of information. This offers analytics at your finger tips.

#### Engage 360

Empowers customers with a unified user experience, one stop solution for processes and business critical evaluations, and provides the necessary information and analytics on one platform.

#### 360 Degree View

One stop shop for Sales and Delivery Management

- Customer, Accounts, Leads, Opportunity and Case Management.
- Sales Order and Distribution and Business Process Management.
- Central Repository Management.
- Vendor Management workflows.
- Employee Onboarding workflows.

#### About Persistent

We are a trusted Digital Engineering and Enterprise Modernization partner, combining deep technical expertise and industry experience to help our clients anticipate what's next. Our offerings and proven solutions create a unique competitive advantage for our clients by giving them the power to see beyond and rise above. We work with many industry-leading organizations world-wide including 14 of the 30 most innovative US companies, 80% of the largest banks in the US and India, and numerous innovators across the healthcare ecosystem. Our company fosters a values-driven and people-centric work environment. Our strength of over 22,500+ employees is spread over 18 different countries across the globe.

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