Generative AI Proof of Value Workshop

Why consider Generative AI for your business?

**Promising Advance**  
As per MIT Technology Review, GenAI is one of the biggest leaps in AI in the past decade.

**Idea and Content Generator**  
Create new content, including audio, code, images, text, simulations, 3D objects and videos.

**Analysis at Scale**  
Analyze vast amounts of data and find patterns and correlations that humans may not identify for new avenues of growth.

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Step 1: Introductory workshop on GenAI

**Persistent conducts workshops for Enterprises and ISVs on GenAI.**

**Get a firm understanding of what is possible with GenAI today.**

**Know about high-impact use cases for your business that GenAI can enable with optimal ROI.**

- **Understand GenAI**  
  Get to know the history and current state of GenAI as it is today for an Enterprise.

- **Prompt Engineering**  
  Know about this AI engineering technique for refining LLMs with specific prompts / inputs to get desired outcomes.

- **Demos on GenAI**  
  Go beyond the popular ChatGPT 4 and see the art of the possible with GenAI.

- **Measurement**  
  Understand the metrics to measure success and ROI in any GenAI-driven use case.
Step 2: GenAI Proof of Value Workshop

**Initial workshop**
to understand business needs and data availability

**In 60 days**
Persistent implements appropriate GenAI pipeline on your datasets

**Additional 15 days**
to fine-tune fresh input data and minor enhancements

**You decide on the next steps:**
- Engage with Persistent for implementation of the GenAI use case in production or;
- Transfer knowledge and continue the work in-house or;
- Decommission the GenAI use case, data and outcomes

The value Persistent delivers

**Always at the forefront of new technology-enabled services for our customers.**

**Recognized for our innovation and customer-centric approach to challenges.**

**Ideate**
- Obtain a series of GenAI-supported use cases for your business lines.
- Get a critical thinking method that works for GenAI associated ideation.

**Select**
- Jointly select the series of use cases that would benefit your business objectives and your organization the most.

**Assess**
- Get a framework to be able to assess “achievability” and ROI of exploratory GenAI use cases.
- Know how to measure the “promise” of each GenAI use case.

**Implement**
- Discuss the implementation framework, resources, timelines and estimated expenses.
- Measure the success and iterate with next use case.
Collaborating with Persistent

Single Point of Contact (SPOC)
A SPOC for the engagement to help us schedule time with a variety of stakeholders and teams.

Attendees
People who have a strong business understanding, who face challenges and evaluate the results from a business perspective.

Diversity
Business members, operations teams, client / relationship managers, data scientists, IT team.

Availability
Access to relevant data sets within the enterprise and across public sources, and to the right knowledge workers.

Enablers
Representative business stakeholders should be empowered to assess outcomes and make decisions.

Reference


Schedule your workshop

Register now

About Persistent

With over 22,750+ employees located in 21 countries, Persistent Systems (BSE & NSE: PERSISTENT) is a global services and solutions company delivering Digital Engineering and Enterprise Modernization. We work with the industry leaders including 14 of the 30 most innovative companies as identified by BCG, 8 of the top 10 largest banks in the US and India, and numerous innovators across the healthcare and software ecosystems. As a participant of the United Nations Global Compact, Persistent is committed to aligning strategies and operations with universal principles on human rights, labour, environment, and anti-corruption, as well as take actions that advance societal goals.

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