



Datasheet

Solution for augmenting the future of real estate

CasaX is a Digital Real Estate Management solution powered by , designed to address CRM Sales Flow, Pipeline Management and Budget Management

The Challenge

The biggest challenge faced by any real estate organization is maintaining all property, customer data, leads, and opportunity management. They also need to capture the customers' requirements under one umbrella in a timely manner to uphold their brand image and maintain customer loyalty, with focus on quality, brand value, customer needs and most of all customer retention with paramount importance.

CasaX spans various functional aspects such as the CRM Sales Cycle, including Pipeline Management, Service Request Management and directly improves the customer experience and branding of the organization.

The other major challenge is that the involvement and customization of various products is quite expensive with the existing real estate management software. This is where CasaX plays a vital role when it comes to the development, customization and integration with other systems due to its best-of-breed low-code and integration features. Organizations are acquiring products that give them all the latest automated features under one product to build. All the data captured throughout these functional steps are available under one single product which covers the complete CRM sales cycle with other functional systems and helps in improving operational efficiency and customer experience.



Persistent's CasaX — A Real Estate Management Solution

CasaX is an application that helps various real estate organizations keep track of their CRM sales cycle along with Supply Chain Management, Pipeline Management and ERP and tracking / integration with social media.

Hospitality Management

- 1\ Detailed dashboard having property details and amenities will help hospitality to manage all property related interaction in one place for real-time tracking for various activities (plumbing work, cleaning, refilling reusable items etc.).
- 2\ Quickly monitor all property status and increase transparency and accountability.

Property and Asset Management (CRM)

- 1\ Generation and tracking of all leads and opportunities as well as tracking pipeline.
- 2\ Automation of end-to-end sales activity with audit and transparency.

Features

Highly intuitive features with various functional aspects under one application makes Real Estate Management a **must have** for organizations wanting to perform various functional systems integrations and give the whole picture of real estate organization helping to analyze and enhance business.

- 1\ **Unified Platform** — It will serve as a one-stop shop for real estate management related activities which revolves around property assets and customers.
- 2\ **CRM Sales Cycle** — Track all leads using Interactive Dashboards. Personalized replies to all leads and queries. Unified platform for maintaining all the Asset Management activities covering the Sales Cycle via leads, opportunities (proposed and quotation) generation and perform sales via rental / sale business.
- 3\ **Virtual Tour via VR** — Allows users to take a virtual tour of the property using advanced virtual reality interface. Use your personal computer, mobile device or a VR headset to take a virtual tour of your property.
- 4\ **Various Systems Capabilities** — Supply Chain Management for all the properties. ERP capabilities can be configured. Complete transparency to the pipeline for properties.
- 5\ **Dynamic Contract Generation** — Application will help to dynamically generate Lease or Sales Agreements for the given opportunities.
- 6\ **Digital Signature (Zero Contact)** — Digitally sign all the contracts via DocuSign or Adobe e-Sign.
- 7\ **Social Media Handle Integration** — Track and integrate your social media handles with. Instantly create leads from social media accounts.

Accelerate your intelligent automation journey with us.

[Learn More](#)

About Persistent

With over 23,000 employees located in 20 countries, Persistent Systems (BSE & NSE: PERSISTENT) is a global services and solutions company delivering Digital Engineering and Enterprise Modernization. We work with the industry leaders including 14 of the 30 most innovative companies as identified by BCG, 8 of the top 10 largest banks in the US and India, and numerous innovators across the healthcare and software ecosystems. As a participant of the United Nations Global Compact, Persistent is committed to aligning strategies and operations with universal principles on human rights, labour, environment, and anti-corruption, as well as take actions that advance societal goals.

USA

Persistent Systems, Inc.
2055 Laurelwood Road, Suite 210
Santa Clara, CA 95054
Tel: +1 (408) 216 7010
Fax: +1 (408) 451 9177
Email: info@persistent.com

India

Persistent Systems Limited
Bhageerath, 402
Senapati Bapat Road
Pune 411016
Tel: +91 (20) 6703 0000
Fax: +91 (20) 6703 0008



Persistent