

Persistent SwiftShift — GenAI Driven Salesforce to Dynamics Migration



About Persistent

Persistent Systems (BSE & NSE: PERSISTENT) is a global IT services leader in Digital Engineering and Enterprise Modernization. With 23,900+ employees in 19 countries, it drives AI, cloud, automation, and CX transformation for businesses across industries.

What we offer

Persistent SwiftShift is a GenAI-driven solution for seamless Salesforce-to-Dynamics 365 migration. It automates object discovery, data migration, and customization transformation using Microsoft Azure OpenAI and Dynamics' low-code capabilities. Key features include intelligent data mapping, code conversion, and prompt engineering to ensure accelerated migration timelines with enhanced quality. Differentiated by GenAI-led optimization and engineer-led validation, SwiftShift eliminates manual errors and reduces costs. It integrates deeply with Microsoft technologies, leveraging Dynamics plugins and Azure for stability and scalability during migration.

What our customers are saying

“Persistent’s SwiftShift streamlined our Salesforce-to-Dynamics migration, cutting costs, reducing errors, and accelerating timelines.”

—
Vice President, IT Operations,
A Leading Global Healthcare Provider



Proven Success

Leading enterprises like Medline have accelerated their migration to Microsoft Dynamics with Persistent SwiftShift, reducing errors, cutting costs, and streamlining data migration. Our AI-driven automation ensures a faster, seamless transition, helping organizations modernize efficiently.

Why Dynamics 365?

Modern applications that deliver new experiences and connect with a businesses' existing systems to allow organizations to digitally transform their way. Applications that use mixed reality, the ability to take an application that overlays on the reality in front of the user, that guides them through a business process like never before. Connect to information from social networks, mobile devices, and micro-applications to drive intelligence and inform a more effective business process.

Intelligence that delivers actionable insight. Data in the new world includes social, relationship and productivity information in addition to insights generated by business systems. The right solution requires a unified approach that allows companies to automatically leverage their data to decide and act in real-time with expanded analytics, predictive algorithms, and automated AI.

An extensible environment that enables change.

The right solution establishes a data, communication, and application environment that makes it easy to evolve and extend existing business operations, while introducing technologies that enable users to create solutions where no solution exists and to expand data analysis.

Unified data and processes that enables business without silos. Centralized data enables disparate groups to work together effectively with a single, trusted view of processes, relationships, and data. Data connectors allow thousands of systems to bring their data to a single network.

Key use cases



Sales

Respond to changing business requirements with a flexible platform to rapidly create new solutions and ensure old solutions are never truly finished.



Services

Understand your customers better and respond more quickly by accessing internal and external relationship data.



Finance and operations

Increase your return on investment with Microsoft's agile and efficient cloud solution.



Talent

Extend your virtual team and coordinate faster with a consolidated view of team members, activities, and responsibilities.



Marketing

Gain end-to-end visibility by connecting data from external markets, social, and legacy sources.

Microsoft Dynamics 365

Transform on your terms with Microsoft Business Applications. Enable people to do their best work. Gain actionable insights. Thrive with solutions expressly built for change. Unlock next.

Learn more at www.dynamics365.com.

See our offer on the [Microsoft Commercial Marketplace](#)

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