



Persistent

Persistent Wins 2025 Google Cloud Infrastructure Modernization Partner of the Year Award for Asia Pacific

April 9, 2025

Santa Clara, CA and Pune, India

News Summary

[Persistent Systems](#) (BSE: 533179 and NSE: PERSISTENT), a global leader in Digital Engineering and Enterprise Modernization, announced today that it has received the 2025 Google Cloud Infrastructure Modernization Partner of the Year Award for Asia Pacific. This prestigious recognition highlights Persistent's achievements in helping enterprises seamlessly transition to Google Cloud, enabling cost optimization, scalability, and advanced AI-driven analytics to accelerate business growth.

Persistent was selected for this award based on its successful execution of one of the largest Google Cloud migrations globally, helping a leading e-commerce platform transition 6,000+ microservices, 100+ PB of data, and large-scale AI/ML workloads to Google Cloud. Given the scale and complexity of migrating highly interdependent applications, data pipelines, and databases, Persistent ensured uninterrupted services for the e-commerce platform with zero downtime. The migration improved scalability, reduced cloud costs by 30%, and enhanced platform performance, empowering 100 million small businesses across India's digital economy.

In 2025, Persistent solidified its position as a leading cloud transformation partner, driving innovation through large-scale migrations, AI-driven insights, and cloud-native solutions. Building on its [strategic partnership agreement](#) with Google Cloud, this recognition reaffirms Persistent's commitment to helping businesses across industries modernize their infrastructure, optimize operations, and unlock new growth opportunities on Google Cloud.

Vijay Verma, Chief Revenue Officer – Service Lines, Persistent

"For over a decade, Persistent has partnered with Google Cloud Platform (GCP) to help clients overcome challenges and achieve their business goals. Our deep expertise and strong

relationship with GCP allow us to develop effective strategies for migration and maintenance, driving accelerated growth. We're excited to have collaborated with India's leading e-commerce platform on a significant cloud transformation project—an exhilarating journey of large-scale migration.”

Kevin Ichhpurani, President, Global Partner Ecosystem, Google Cloud

“Google Cloud’s Partner Awards recognize partners who have created outsized value for customers through the delivery of innovative solutions and a high level of expertise. We're proud to announce Persistent as a 2025 Google Cloud Partner Award winner and celebrate their impact enabling customer success over the past year.”

About Persistent

Persistent Systems (BSE & NSE: PERSISTENT) is a global services and solutions company delivering Digital Engineering and Enterprise Modernization to businesses across industries. With over 23,900 employees located in 19 countries, the Company is committed to innovation and client success. Persistent offers a comprehensive suite of services, including AI-enabled software engineering, product development, data and analytics, CX transformation, cloud computing, and intelligent automation. The Company is part of the MSCI India Index and is included in key indices of the National Stock Exchange of India, including the Nifty Midcap 50, Nifty IT, and Nifty MidCap Liquid 15 as well as several on the BSE such as the S&P BSE 100 and S&P BSE SENSEX Next 50. Persistent is also a constituent of the Dow Jones Sustainability World Index. The Company has achieved carbon neutrality, reinforcing its commitment to sustainability and responsible business practices. As a participant of the United Nations Global Compact, Persistent is committed to aligning strategies and operations with universal principles on human rights, labor, environment, and anti-corruption, as well as take actions that advance societal goals. With 327% growth in brand value since 2020, Persistent is the fastest-growing IT services brand in the 2024 Brand Finance India 100 Report. www.persistent.com

Forward-looking and Cautionary Statements

For risks and uncertainties relating to forward-looking statements, please visit persistent.com/flcs

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