Transforming Telcos with AI, Cloud & 5G for Next-Gen Innovation & Efficiency

About Persistent Systems:

Persistent Systems (BSE & NSE: PERSISTENT) is a global IT services leader in Digital Engineering and Enterprise Modernization. With 23,200+ employees in 19 countries, it drives AI, cloud, automation, and CX transformation for businesses across industries. A UNGC participant, it's carbon-neutral and India's fastest-growing IT brand in 2024.

What we offer

- Persistent helps accelerate telco transformation for our customers leveraging Microsoft technologies:

- Elevate customer experience through our depth in Dynamics 365 and Azure Open AI including accelerators

- Streamline business operations with M365 and copilots

- Transform the network with our capabilities on Azure for Operators and Azure Operator Insights

- Accelerate Innovation and growth through Azure Private 5G Core expertise

- This comprehensive approach helps us to drive greater business impact leveraging Microsoft's cutting-edge products combined with our unmatched domain expertise on Telecom.

What our customers are saying

"Persistent helped us significantly cut our operational costs and reduced our physical data center footprint leveraging reusable components and accelerators "

– Vice President, Cloud & Infrastructure, US multinational telecommunications leader

Persistent Systems

https://www.persistent.com/ | info@persistent.com | +91 (20) 6703 0000 / +91 (20) 6703 0009

Inspired creativity, content, and experiences

Modernize the telco workplace

Enable secure teamwork anywhere, anytime with intelligent collaboration and productivity tools. Increase productivity and quality across all your workforce, from hemisphere to hemisphere, from the C-suite to the first line. Protect company data and help meet compliance requirements with a trusted and secure platform built for productivity.

Key stats:

How technology is impacting the telecommunications industry

55%

More than 55% of United States consumers use an OTT video subscription service.
Source: "Netflix's Dominance in U.S. Wanes as Hulu, Amazon Gain Subscribers", Dana Feldman, Forbes, 2020.

$1T

$1 trillion to be invested by telcos on 5G infrastructure.
Source: "Financing the Future of 5G," White paper, Greensill, 2019.

5%

Currently less than 5% of CSP's operations software is deployed in the cloud.
Source: "CSPs and the public cloud: The big picture", Tim McElligott, TM Forum, 2020.