



Composable Commerce for Next-Gen Consumer Tech Brands



Scale growth, operations, and wallet share across B2B, B2C, and digital marketplaces with Persistent and Commerce’s enterprise-grade open architecture, MACH-aligned platform, and AI-driven intelligence.

Can your commerce stack keep up with the customer?

To truly stand out, brands must deliver personalized customer journeys, made possible by a flexible and adaptable technology foundation. A mandate they cannot meet due to.

- Expensive development cycles for new markets or channels
- Rigid, monolithic systems that can’t adapt
- Fragmented ecosystems with poor visibility
- Long time-to-market and vendor lock-in

The result? Slow growth, missed opportunities, and higher costs.

Persistent and Commerce: Freedom to build. Confidence to scale.

Persistent and Commerce have partnered to help brands navigate these challenges with a composable commerce stack, built for the ecosystem with advanced technology, for quick wins.

Commerce: Get the agility, flexibility, scalability of the most agile brands of today with an open SaaS foundation and MACH-aligned platform that delivers omnichannel capabilities, multi-storefront management, and above all, composability.

Persistent: Onboard Agentic AI capabilities in tune with deep domain knowledge to transform your business into an intelligent and optimized growth engine.

Together, we help brands



Drive higher conversions with speed and personalization



Grow customer lifetime value across B2B and B2C



Launch new products and storefronts faster



Expand globally with minimal rework



Lower IT costs through open, API-first infrastructure



Art of the possible

Composable storefronts at speed

Headless flexibility, unified backend, API-first experiences.

Unified B2B + B2C commerce

Role-based access, pricing tiers, workflows, reordering, and payments.

Built-in omnichannel reach

Sell on Amazon, TikTok, Walmart, and more, all out of the box.

Scalable, global-ready infrastructure

99.99% uptime, localization, SEO, and compliance built-in.

Enterprise customization without complexity

Open APIs, GraphQL, and extensible app ecosystem.

One platform. One partner. Infinite scale.

Combined with Commerce's composable, MACH-aligned platform, we deliver.

Faster implementations with real enterprise agility

Continuous optimization with Agentic AI-driven orchestration

Long-term scalability beyond launch-day readiness

Re(AI)magingTM the World



Unlock the power of composability to grow faster and smarter.

[Learn More](#)

About Persistent

Persistent Systems (BSE: 533179 and NSE: PERSISTENT) is a global services and solutions company delivering AI-led, platform-driven Digital Engineering and Enterprise Modernization to businesses across industries. With over 26,000 employees located in 18 countries, the Company is committed to innovation and client success. Persistent offers a comprehensive suite of services, including software engineering, product development, data and analytics, CX transformation, cloud computing, and intelligent automation. The Company is part of the MSCI India Index and is included in key indices of the National Stock Exchange of India, including the Nifty Midcap 50, Nifty IT, and Nifty MidCap Liquid 15, as well as several on the BSE such as the S&P BSE 100 and S&P BSE SENSEX Next 50. Persistent is also a constituent of the Dow Jones Sustainability World Index. The Company has achieved carbon neutrality, reinforcing its commitment to sustainability and responsible business practices. Persistent has also been named one of America's Greatest Workplaces for Inclusion & Diversity 2025 by Newsweek and Plant A Insights Group. As a participant of the United Nations Global Compact, the Company is committed to aligning strategies and operations with universal principles on human rights, labor, environment, and anti-corruption, as well as take actions that advance societal goals. With 468% growth in brand value since 2020, Persistent is the fastest-growing IT services brand in 'Brand Finance India 100' 2025 Report.

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