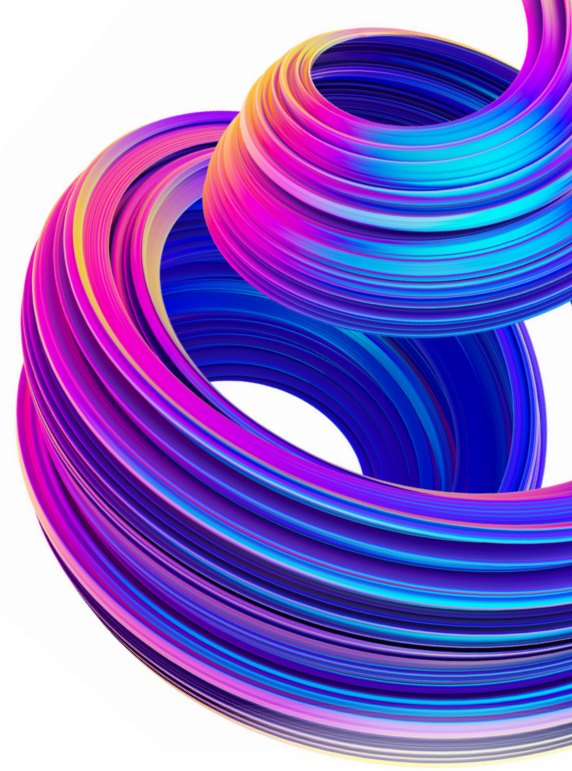




From Cloud-First to AI-First

Engineering Google Cloud into Business Advantage with Persistent



With the enterprise mandate shifting from cloud adoption to AI-driven orchestration, the choice of a delivery partner is no longer just about capacity but engineering pedigree. Persistent 35 years of digital engineering heritage with more than a decade-long strategic partnership with Google Cloud to help Global 2000 enterprises navigate the shift from “Cloud Migration” to “Business Transformation.”

Persistent Advantage: Proven Excellence at Scale

For over a decade, we have not just followed the cloud evolution; we have engineered it. Persistent is not just a service provider; we are an ecosystem orchestrator recognized globally for our technical depth on Google Cloud. Our AI-led approach acts as a bridge between legacy constraints and an agentic future.

Strategic Partnership: A decade-long history of co-innovation and complex delivery on Google Cloud.

2000+ Google Cloud Certifications: One of the most elite, certified workforces in the ecosystem, specializing in complex, high-stakes deliveries.

2025 Google Cloud Partner of the Year for Cloud Migration: Recognized for executing one of the world’s largest cloud migrations — [transitioning 6,000+ microservices and 100+ PB of data with zero downtime.](#)

Niche Competencies: Advanced specializations in AI, Machine Learning and Data Analytics, ensuring enterprise-grade governance and scalability.

Persistent is the right fit for businesses that demand more than just a vendor; they want an orchestrator. Whether you are modernizing a legacy data stack, scaling global infrastructure or deploying a fleet of AI agents, Persistent brings the engineering rigor to make Google Cloud your greatest competitive advantage.

Why Trust Persistent for Your Google Cloud Journey

Persistent doesn't just "manage" the cloud; we "build" for it. As a Google Cloud Premier Partner and Managed Service Provider (MSP), we bridge the gap between Google's cutting-edge technology and complex enterprise reality.



Cloud Migration, Modernization & FinOps Excellence

While partners focus on lift-and-shift, Persistent prioritizes shift-and-transform.



Data Powerhouse: From Silos to Insights

Data is the fuel for AI and Persistent is the refinery.



Pioneering Agentic AI Development

Persistent is at the forefront of the Agentic AI revolution on Google Cloud.

- **Cloud-Native Foundations**

We leverage Terraform-based Infrastructure as Code (IaC) and Google Kubernetes Engine (GKE) to build resilient, auto-scaling environments.

- **Intelligent Cyber Recovery**

Beyond standard disaster recovery (DR), we provide AI-powered recovery solutions that ensure business continuity against modern ransomware threats.

- **Value-Driven FinOps**

Our [proprietary tools and frameworks](#) help clients reduce infrastructure spend by up to 60% through intelligent resource rightsizing and serverless adoption.

- **BigQuery & Serverless Spark**

We specialize in migrating legacy data warehouses (Teradata, Netezza, Hadoop) to a modernized Google Data Cloud.

- **Pi-OmniKG**

Our proprietary [AI-driven knowledge graph solution](#) transforms fragmented biomedical and corporate data into a unified, queryable intelligence layer.

- **90-Day MVP**

Our data science teams deliver production-ready ML models in just 12 weeks, moving you from hypothesis to ROI at market speed.

- **Beyond Generative AI**

We build multi-agent ecosystems using Vertex AI Agent Engine and Google's Agent Development Kit (ADK). These agents don't just talk; they act and orchestrate complex workflows across ERP, CRM and HRMS systems.

- **Context Engineering**

We focus on [context-aware AI](#), ensuring agents have the memory and reasoning capabilities to resolve up to 70% of service issues autonomously.

What Differentiates Persistent?

In a crowded ecosystem of Global Systems Integrators, Persistent offers a distinct “boutique scale” experience.

Feature

The Persistent Difference

Engineering DNA

We are a product engineering company at heart. We don't just follow manuals; we contribute to the frameworks.

Customer Zero Mindset

We dogfood our own solutions. We are “Customer Zero” for our AI-led transformation strategies before we bring them to you.

Velocity and Agility

We operate with the speed of a startup but the governance of a global enterprise, frequently delivering POCs in weeks, not months.

CX Recognition

Recipient of the [ISG Star of Excellence™](#) for superior customer experience, outperforming peers in delivery satisfaction.

Specialized Talent

With 1,600+ Google Cloud certifications and dedicated Centers of Excellence, our practitioners are battle-tested.

Differentiated IP and Accelerators

Persistent's “secret sauce” lies in our industry-leading accelerators that solve the most complex engineering and operational hurdles. Persistent differentiates itself through high-impact intellectual property that integrates seamlessly with Google Cloud's most advanced services.



iAura: Engineering for Insights

An industry's [leading suite of AI-powered solutions](#) designed to master the entire data lifecycle on Google Cloud.

Technical Integration

Built on BigQuery and Vertex AI, iAura automates the migration of legacy warehouses (Teradata, Hadoop) and ETL pipelines.

Capabilities

Provides automated data governance, quality reconciliation and “talk to your data” natural language querying.

Insights

Allows business users to query complex datasets using natural language, leveraging Gemini Enterprise.

Value

Reduces the time from raw data to production-ready insights by 60%, ensuring your AI models are grounded in “truth data.”

2

Agentic SDLC: Engineering Hyperproductivity

We are challenging the legacy of traditional SDLC. Our Agentic SDLC framework ([powered by SASVA™](#)) shifts the engineering paradigm from manual coding to Architected Intent.

Technical Integration

Powered by Gemini and Vertex AI Agent Engine, SASVA™ deploys a swarm of autonomous agents to handle requirements, unit testing and code generation.

Capabilities

Accelerates modernization by automatically identifying and refactoring monolithic code into microservices.

Value

Drives a 40% increase in developer productivity, allowing teams to focus on innovation rather than maintenance.

3

AIOps: Operational Excellence and Efficiency

Driving the shift toward “[NoOps](#)” by making infrastructure self-managing and self-healing.

Technical Integration

Deeply integrated with Google Cloud’s Operations Suite (Cloud Logging, Monitoring) and AI-driven anomaly detection.

Capabilities

Proactive incident management and automated remediation of cloud resource bottlenecks.

Value

Optimizes cloud spend (FinOps) and reduces Mean Time to Detect by 50%, ensuring high-availability for global-scale applications.



Analyst Recognition

Analyst	Rating and Recognition (2024-2025)
Gartner	Challenger in the Magic Quadrant for “ Public Cloud IT Transformation Services ” (2 nd Consecutive Year). Recognized for “Ability to Execute” and “Completeness of Vision.”
Everest Group	Leader in the Talent Readiness for Next-generation Data, Analytics and AI Services PEAK Matrix® 2025 . Highlighted for its deep pool of AI-certified practitioners.
ISG Provider Lens™	Leader in Google Cloud Ecosystem 2024 (Implementation & Integration, Data Analytics & ML, Managed Services). Named a Leader in GenAI Services 2025 .
HFS Research	Recognized as a Market Leader in the HFS Horizons: Assuring the Generative Enterprise 2024 report for their work in GenAI-led quality engineering.
Brand Finance	Recognized as the Fastest-growing IT Services Brand in the 2024 Brand Finance India 100 Report (327% growth since 2020).

Strategic Priority Service Play (Where and When to Engage Persistent)

We don't just move workloads; we transform how business happens. Our approach is anchored in three AI-led pillars:



AI-led Business Process Transformation

We move beyond simple automation to autonomous operations. By embedding Gemini and Vertex AI into core workflows, we help organizations rethink entire value chains, from hyper-personalized customer experiences to intelligent supply chains that predict and pivot in real-time.



AI-led Data Transformation

Data is the fuel for AI, but it is often trapped in legacy silos. We modernize enterprise data estate on BigQuery, ensuring it is discoverable, governed and AI-ready. Our focus is on creating a seamless path from raw data to actionable, autonomous insights.



AI-led Cloud Migration and Modernization

We use GenAI-powered tools to automate the assessment, refactoring and modernization of legacy applications, reducing time-to-cloud by up to 30% while simultaneously upgrading enterprise architecture to be cloud-native and AI-augmented.

Re(AI)magingTM the World



Learn more about our [Google partnership](#) or get in touch with us to unleash your potential on Google Cloud.

About Persistent

Persistent Systems (BSE: 533179 and NSE: PERSISTENT) is a global services and solutions company delivering AI-led, platform driven Digital Engineering and Enterprise Modernization to businesses across industries. With over 26,500 employees located in 18 countries, the Company is committed to innovation and client success. Persistent offers a comprehensive suite of services, including software engineering, product development, data and analytics, CX transformation, cloud computing, and intelligent automation. The Company is part of the MSCI India Index and is included in key indices of the National Stock Exchange of India, including the Nifty Midcap 50, Nifty IT, and Nifty MidCap Liquid 15, as well as several on the BSE such as the S&P BSE 100 and S&P BSE SENSEX Next 50. Persistent is also a constituent of the Dow Jones Sustainability World Index. The Company has achieved carbon neutrality, reinforcing its commitment to sustainability and responsible business practices. Persistent has also been named one of America's Greatest Workplaces for Inclusion & Diversity 2025 by Newsweek and Plant A Insights Group. As a participant of the United Nations Global Compact, the Company is committed to aligning strategies and operations with universal principles on human rights, labor, environment, and anti-corruption, as well as take actions that advance societal goals. With 468% growth in brand value since 2020, Persistent is the fastest-growing IT services brand in 'Brand Finance India 100' 2025 Report.

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