

Persistent

Receipt: LS-55K-2021

A GLOBAL BIOPHARMA LEADER

GenAI Pilots →
Enterprise Platform

60% Less Time
Retrieving Medical Content

45% Faster Responses
to Healthcare Professionals

Billion Dollar RECEIPT
Valued by Brand Finance®



THE OPERATING REALITY

GenAI Pilots Showed Promise

But They Weren't Scaling

Missing: A Framework to Govern and Scale Successful Pilots

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WHAT PERSISTENT DELIVERED

Reusable Enterprise GenAI Fabric

Centralized GenAI Coordination

Controls Aligned with Healthcare Regulations

Pi-OmniKG Biomedical Knowledge Graph

Context Across Scientific, Clinical and Regulatory Content

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THE RESULTS

60% Less Time
Retrieving Medical Content

45% Faster Responses
to Healthcare Professionals

Five Departments
Using the Shared Foundation

Millions Saved
Through Manual Effort Reallocation

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THE BUSINESS IMPACT

Faster Answers
for Healthcare Professionals

More Time
for Physician Engagement

GenAI Scaled
Across the Enterprise

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ENTERPRISE GENAI PLATFORM

Another Client
Transformed

Another Line on
the Receipt

**Digital Engineering.
Compounded.**

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Digital Engineering.
Compounded.

We Kept the
Receipts.

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