Persistent

THE GREAT
Persistent BAKE-OFF
SEASON 1



Entry Guidelines & Judging Criteria

Entry Guidelines

Who can participate?

- Persistent employees can participate themselves or submit an entry on behalf of a **child, family member or friend.**
- Each entry must be submitted by a Persistent employee with their **name, Employee ID and official email address.**

What can you enter?

- Entries can be **sweet or savoury.**
- The recipe should be submitted in one of the following award categories.
- The recipe may be an original creation, family favorite or a personal interpretation of an existing recipe.
- An employee can submit multiple recipes, in separate forms.

Your submission must include:

- Name and description of the dish
- Complete list of ingredients
- Step-by-step preparation method
- Preparation + cooking/baking time
- A short story or inspiration behind the recipe
- Allergen information
- **2 photographs:**
  - **The Finished Creation –** A clear photo of the final dish
  - **Behind the Bake –** The participant making the dish, with their creation, or another view of the finished dish

Please remember:

- Submit your entry within the announced contest period.
- Photos must feature the actual creation being entered.
- Participants must have permission to share the recipe and photographs.
- Recipes and photographs may be featured in internal contest communications and recognition, subject to applicable Persistent policies.
- Incomplete or late entries may not be considered.
- The judges' decision will be final.



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Judging Criteria

1. Creativity

A fresh idea, creative interpretation, interesting ingredients or a distinctive personal touch.

2. Presentation & Visual Appeal

Overall appearance, plating, attention to detail and how appetizing the finished creation looks.

3. Recipe & Technique

Clarity of the recipe, quality of preparation, use of ingredients and demonstrated cooking/ baking technique.

4. Story & Personal Connection

The inspiration, tradition, memory or personal story that makes the recipe meaningful.

Bring your story. Bring your creativity. Bring your best bake.

Ready. Set. Bake!

